

# AVANCES EN LA GESTIÓN ASISTENCIAL FRENTE AL CÁNCER

## BARCELONA, 4 de Julio de 2011



## *Avances en el diagnóstico y terapia del cáncer. Nuevos fármacos en Oncología*

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# FRENTES EN LA LUCHA CONTRA EL CÁNCER

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- Prevención primaria (Hábitos saludables, vacunas, fármacos, cirugía, etc.)
- Prevención Secundaria (Diagnóstico precoz o screening)
- Mejorando el diagnóstico (Tecnología)
- Aumento de conocimientos sobre la biología del cáncer (Incremento de la investigación básica, traslacional y clínica)
- Mejorando el tratamiento (Trabajo asistencial multidisciplinar, Atención integral del paciente, Investigación traslacional y clínica. Tratamientos individualizados, administrados por profesionales bien entrenados)





Smoke contains **benzene, nitrosamines, formaldehyde and hydrogen cyanide**



Smoking clogs the arteries and causes **heart attacks and strokes**

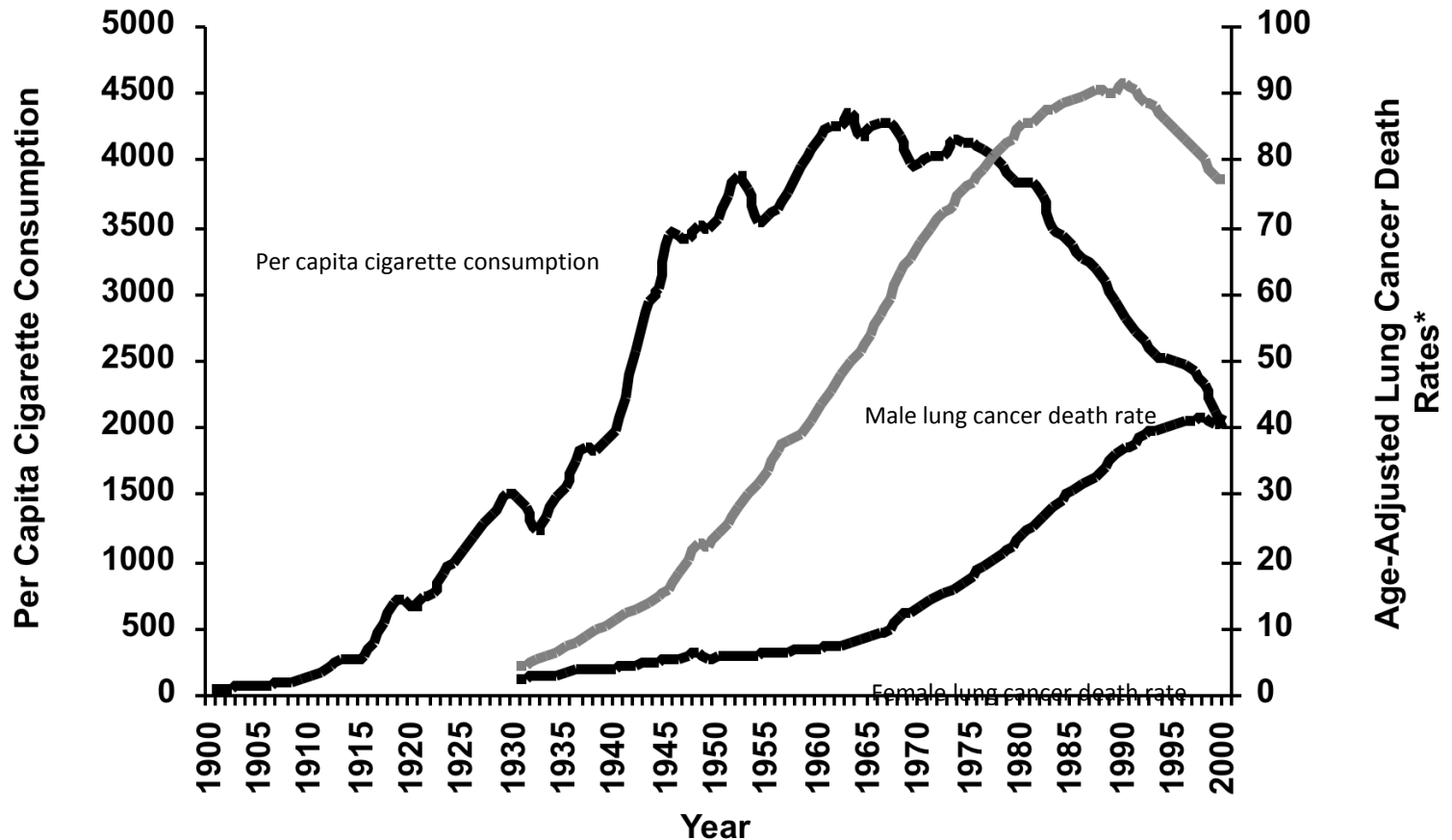


Smoking can cause **a slow and painful death**



Smoking causes **fatal lung cancer**

# Prevention: Tobacco Use in the US, 1900-2000

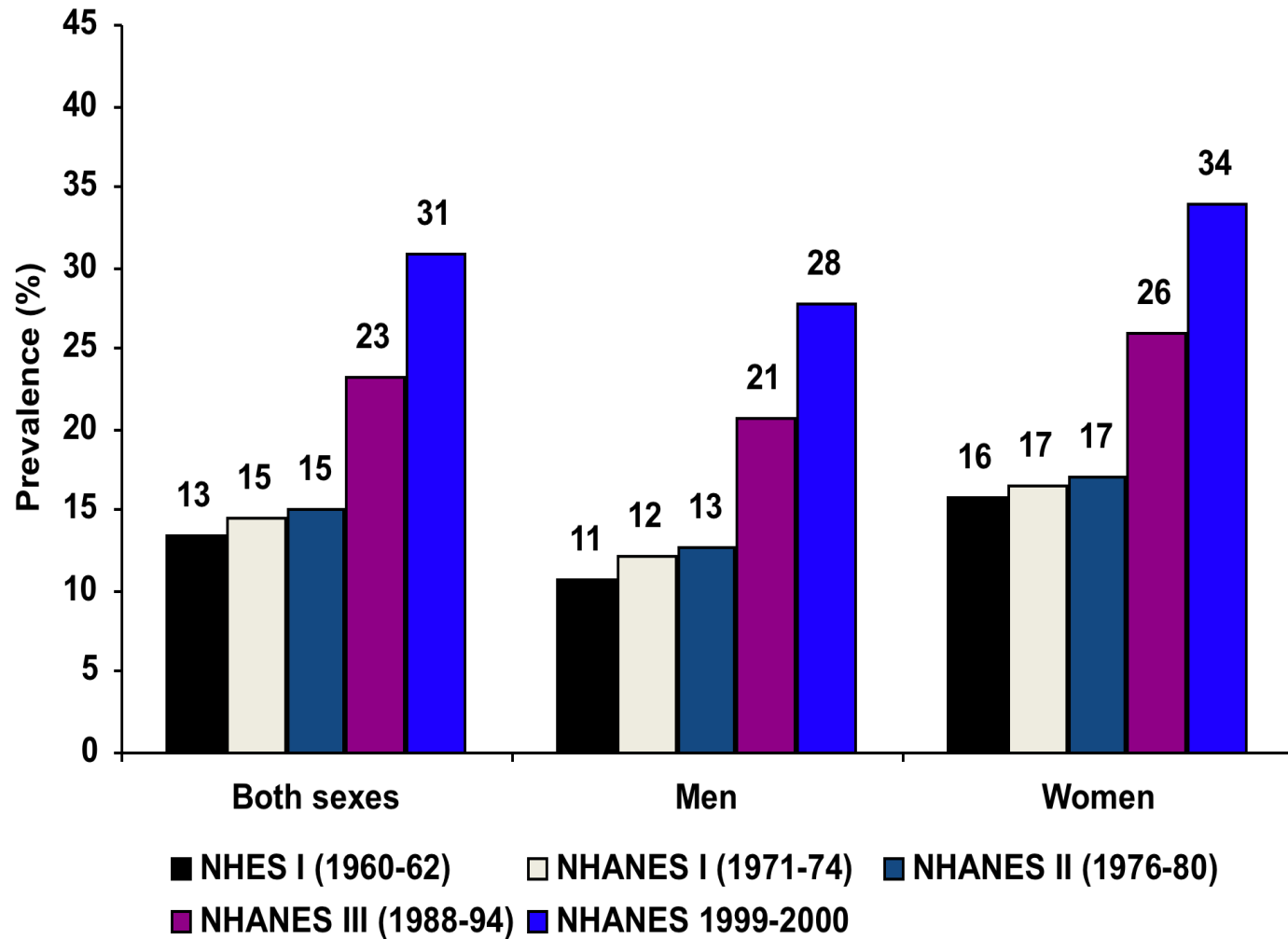


\*Age-adjusted to 2000 US standard population. Source: Death rates: US Mortality Public Use Tapes, 1960-2000, US Mortality Volumes, 1930-1959, National Center for Health Statistics, Centers for Disease Control and Prevention, 2002. Cigarette consumption: US Department of Agriculture, 1900-2000.



***Evitar el sobrepeso y la obesidad***

## Prevention: Trends in Obesity\* Prevalence (%), By Gender, Adults Aged 20 to 74, US, 1960-2000



\*Obesity is defined as a body mass index of 30 kg/m<sup>2</sup> or greater. Source: National Health Examination Survey 1960-1962, National Health and Nutrition Examination Survey, 1971-1974, 1976-1980, 1988-1994, 1999-2000, National Center for Health Statistics, Centers for Disease Control and Prevention, 2002.



***Hacer ejercicio físico***

# ESTRATEGIAS DE PREVENCIÓN DEL CÁNCER

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- Prevención primaria:

Otras iniciativas

- Vacunas (hepatitis B, HPV), fármacos, cirugía, consejo genético.

- Prevención secundaria:

- Cáncer de mama: Mamografías anuales a partir de los 50 años

- Cáncer de cuello uterino: Citología anual antes de los 21 años o 3 años después de las primeras relaciones sexuales vaginales.

- Cáncer de colon y recto: Test sangre oculta en heces inmunohistoquímico anual, colonoscopia si positivo o cada 5 años

- Cáncer de próstata: PSA y tacto rectal anual a partir de 50 años.

- Cáncer de útero: Informar a menopáusicas riesgo de sangrado vaginal

# FRENTES EN LA LUCHA CONTRA EL CÁNCER

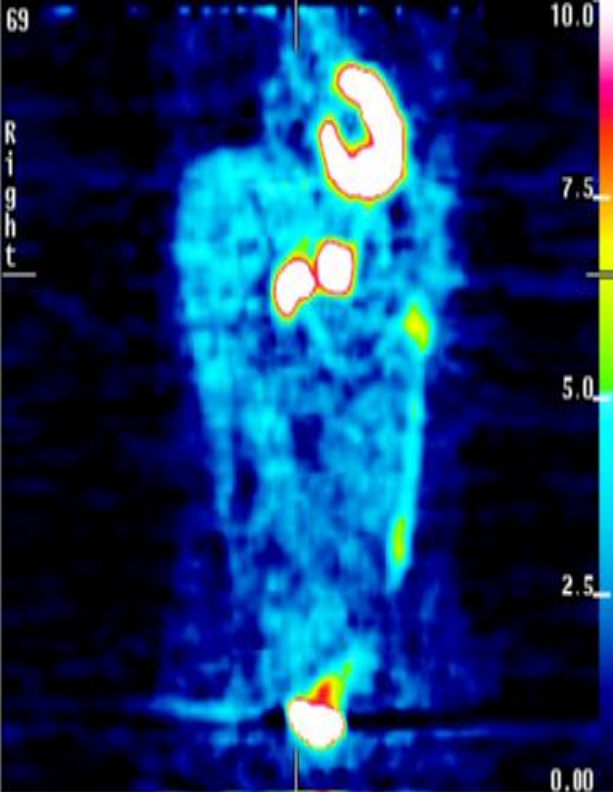
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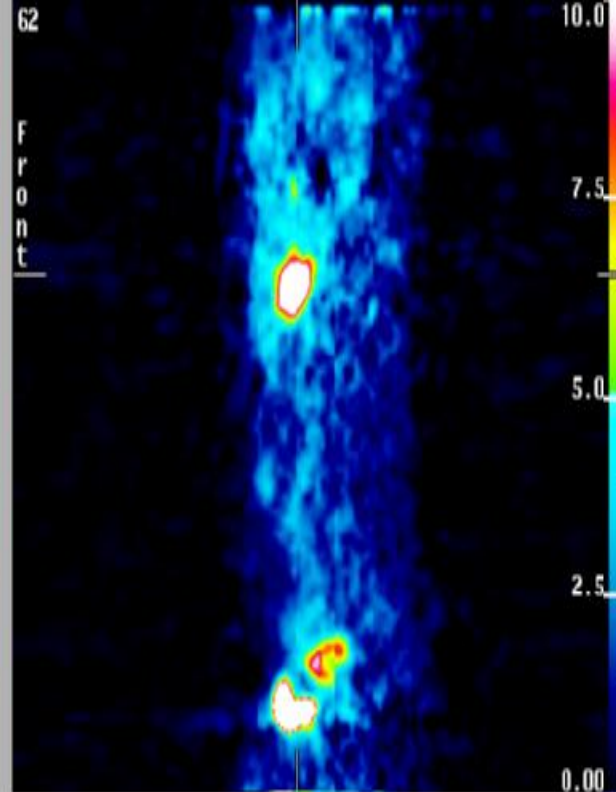
# PET - TAC

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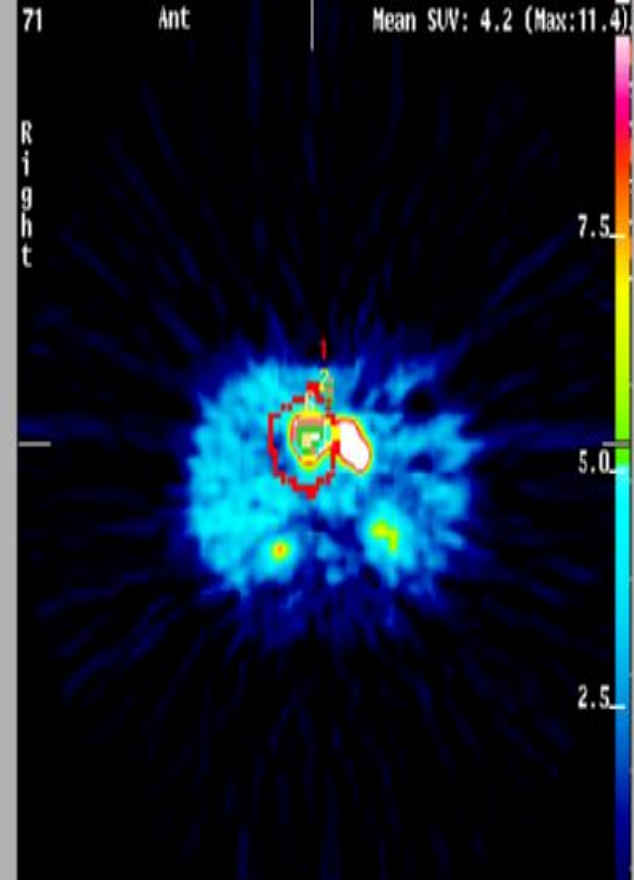
- To get a good preoperative staging by detecting potentially unsuspected disease far away from the primary tumor in patients with potentially resectable metastasis.
- The reduction of tumor glucose use (FDG) after 2-4 weeks of chemo- or radiotherapy as assessed by PET imaging is correlated with tumor regression and patient outcome
- Changes in glucose metabolic activity ( $\downarrow 20\%$ ) may predict response only a few days after therapy



128 | | 1  
FRONT BACK



1 | | 128  
RIGHT LEFT

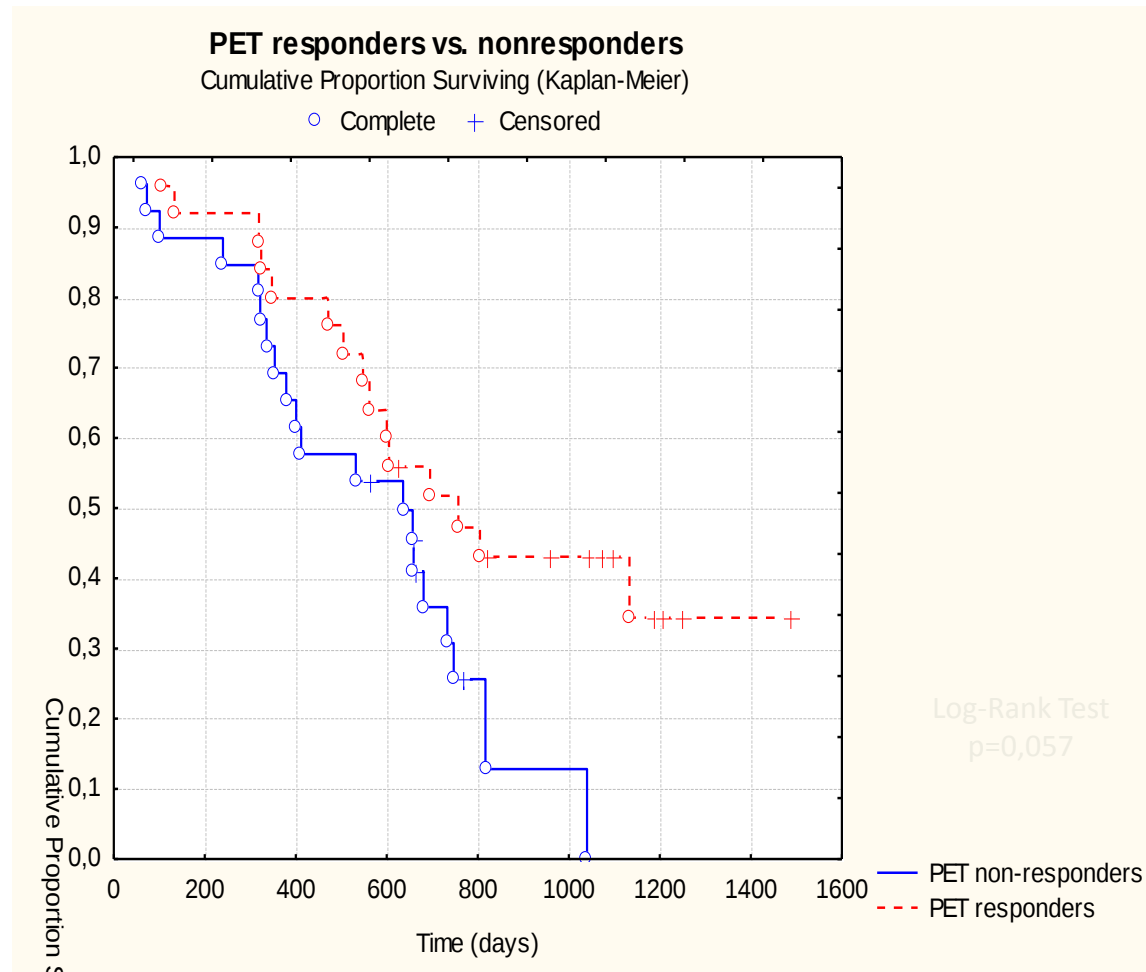


CTRL/B Toggle Marker type. Window Control Enabled. (CTRL/A to toggle)

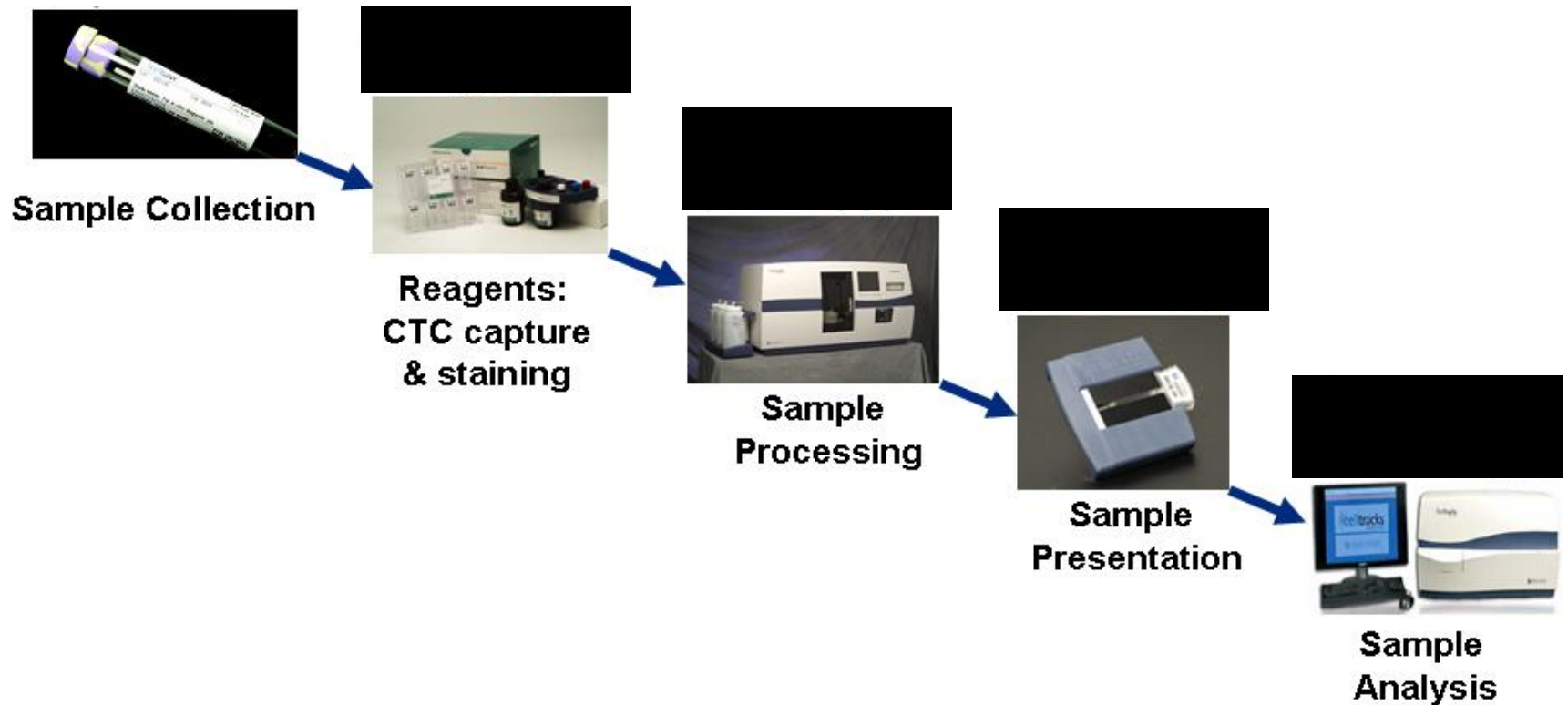
#### DPETS ROI Display

| ROI | Cells | Total   | Mean  | Min   | Max   | Stdev | SUV  | Mean&Max |
|-----|-------|---------|-------|-------|-------|-------|------|----------|
| 1   | 170   | 2200390 | 12943 | 2500  | 34870 | 9100  | 4.2  | 11.4     |
| 2   | 47    | 1228470 | 26138 | 17950 | 34870 | 5163  | 8.6  | 11.4     |
| 3   | 34    | 976750  | 28728 | 21590 | 34870 | 3449  | 9.4  | 11.4     |
| 4   | 28    | 835280  | 29831 | 24810 | 34870 | 2597  | 9.8  | 11.4     |
| 5   | 19    | 594690  | 31299 | 28230 | 34870 | 1641  | 10.2 | 11.4     |
| 6   | 4     | 133780  | 33445 | 31820 | 34870 | 1183  | 10.9 | 11.4     |

# PET response and correlation with survival

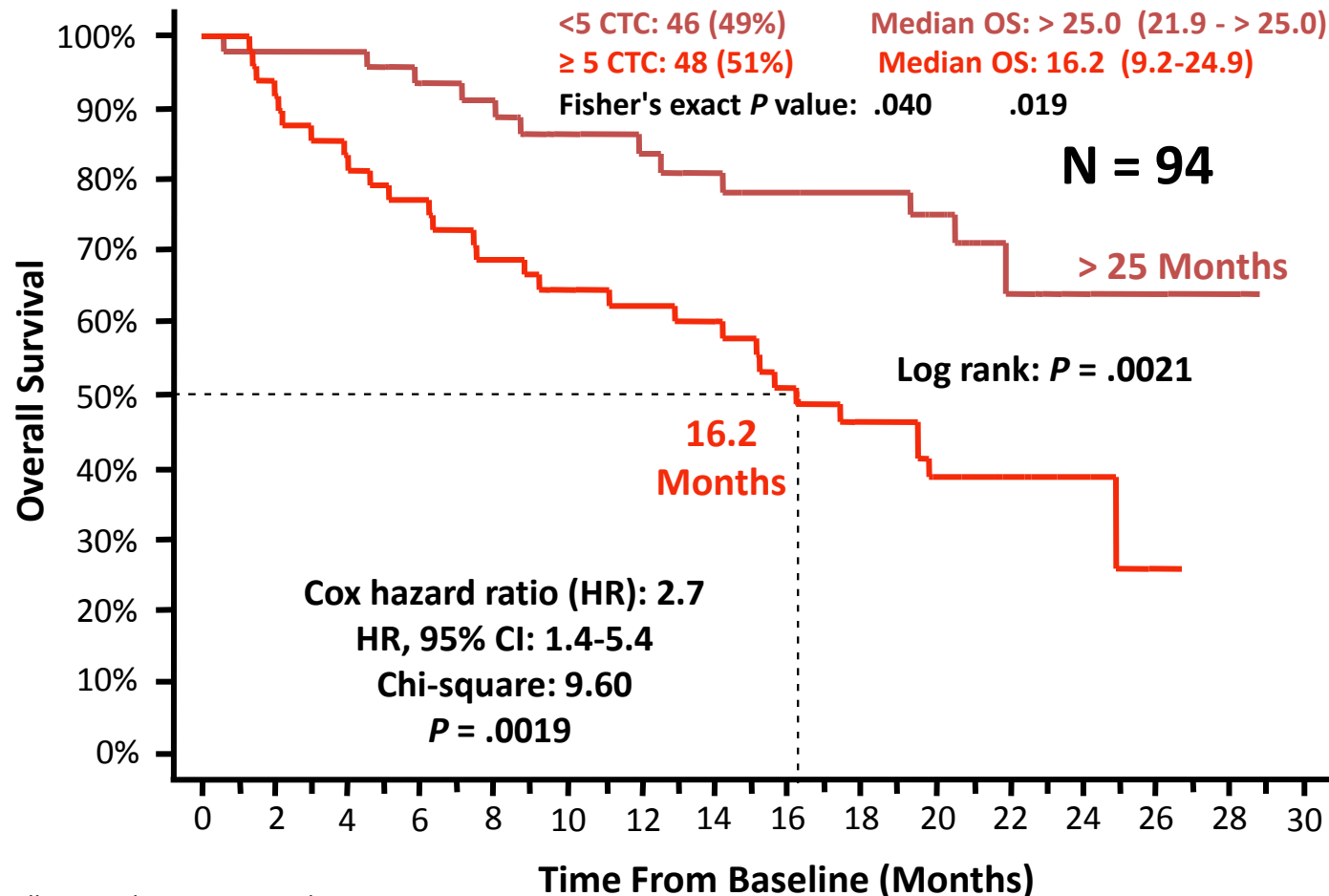


# *CellSearch* System for Circulating Tumor Cells

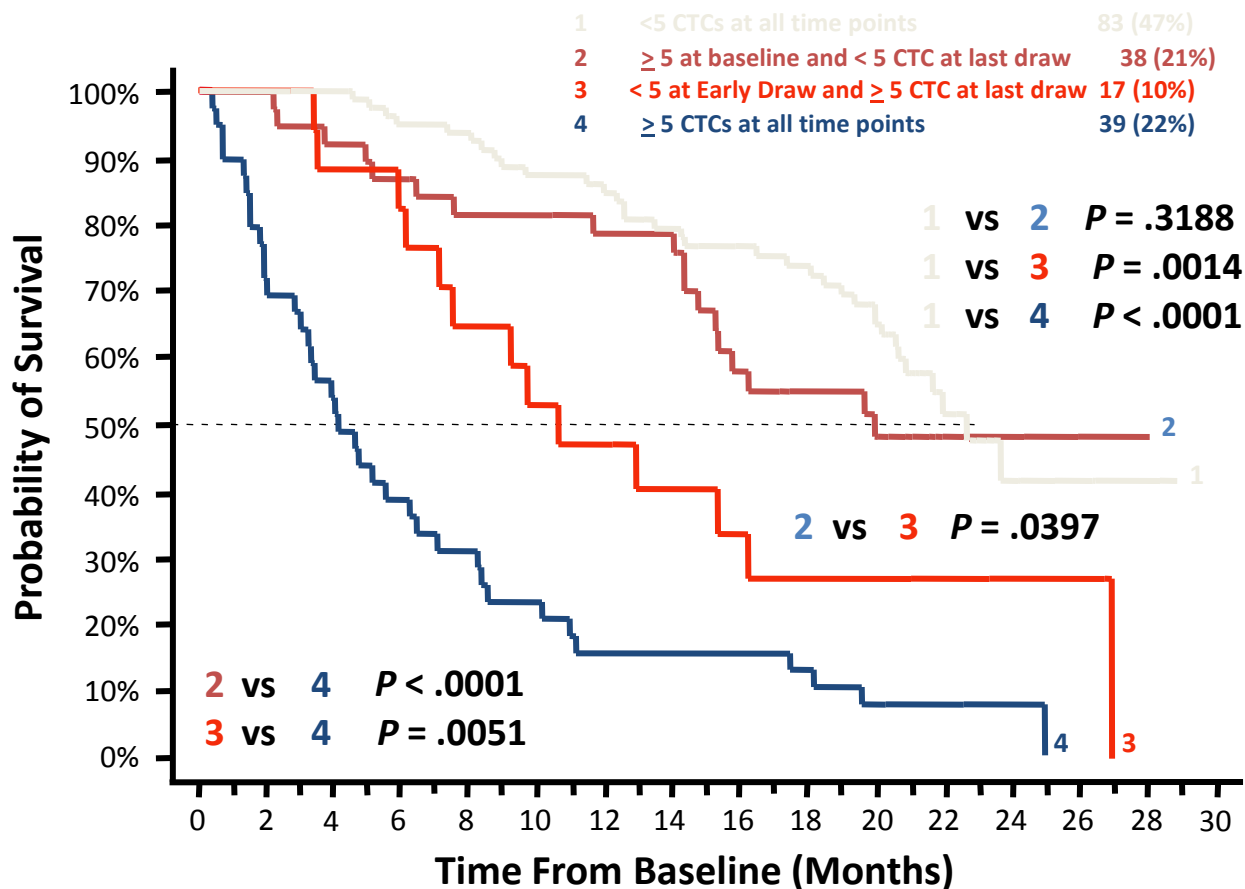


# Newly Diagnosed MBC

## Baseline CTC Counts Predict OS



# Change in CTC Count During Therapy Predicts Overall Survival

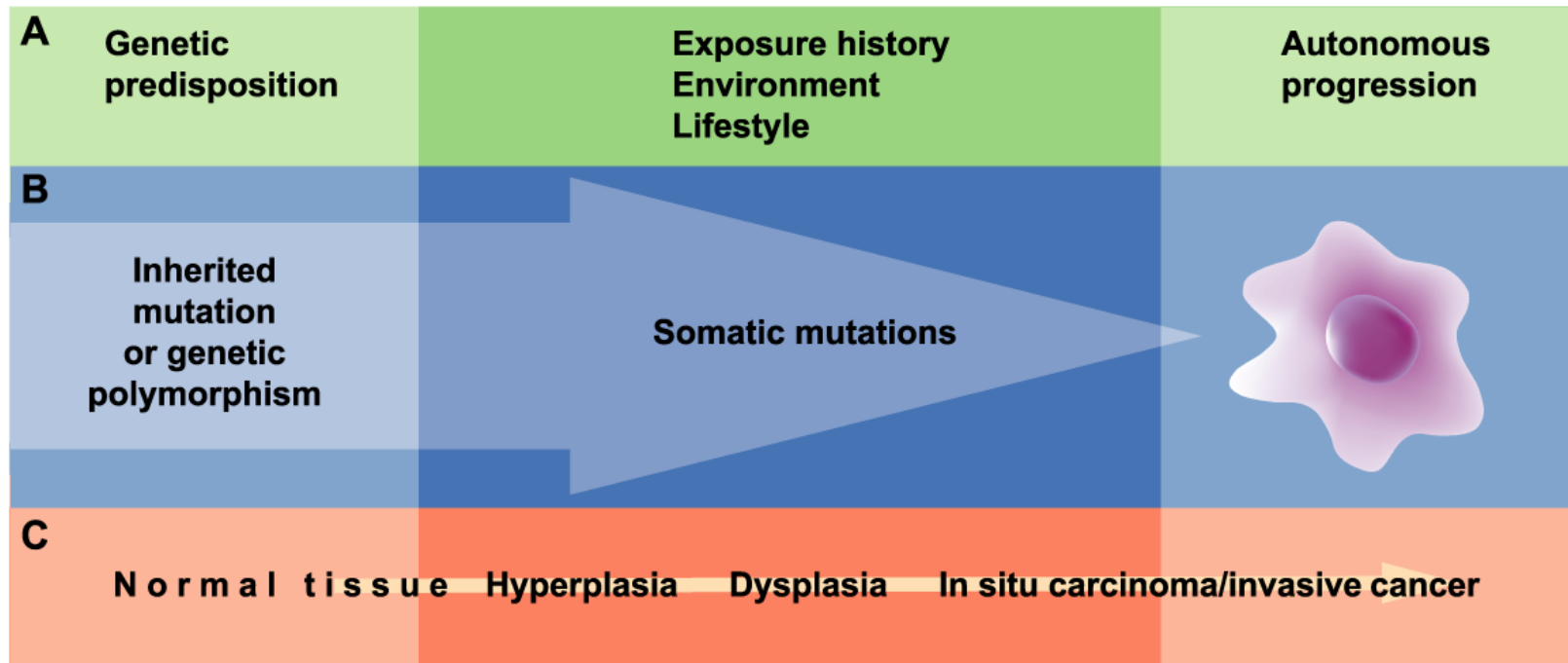


# FRENTES EN LA LUCHA CONTRA EL CÁNCER

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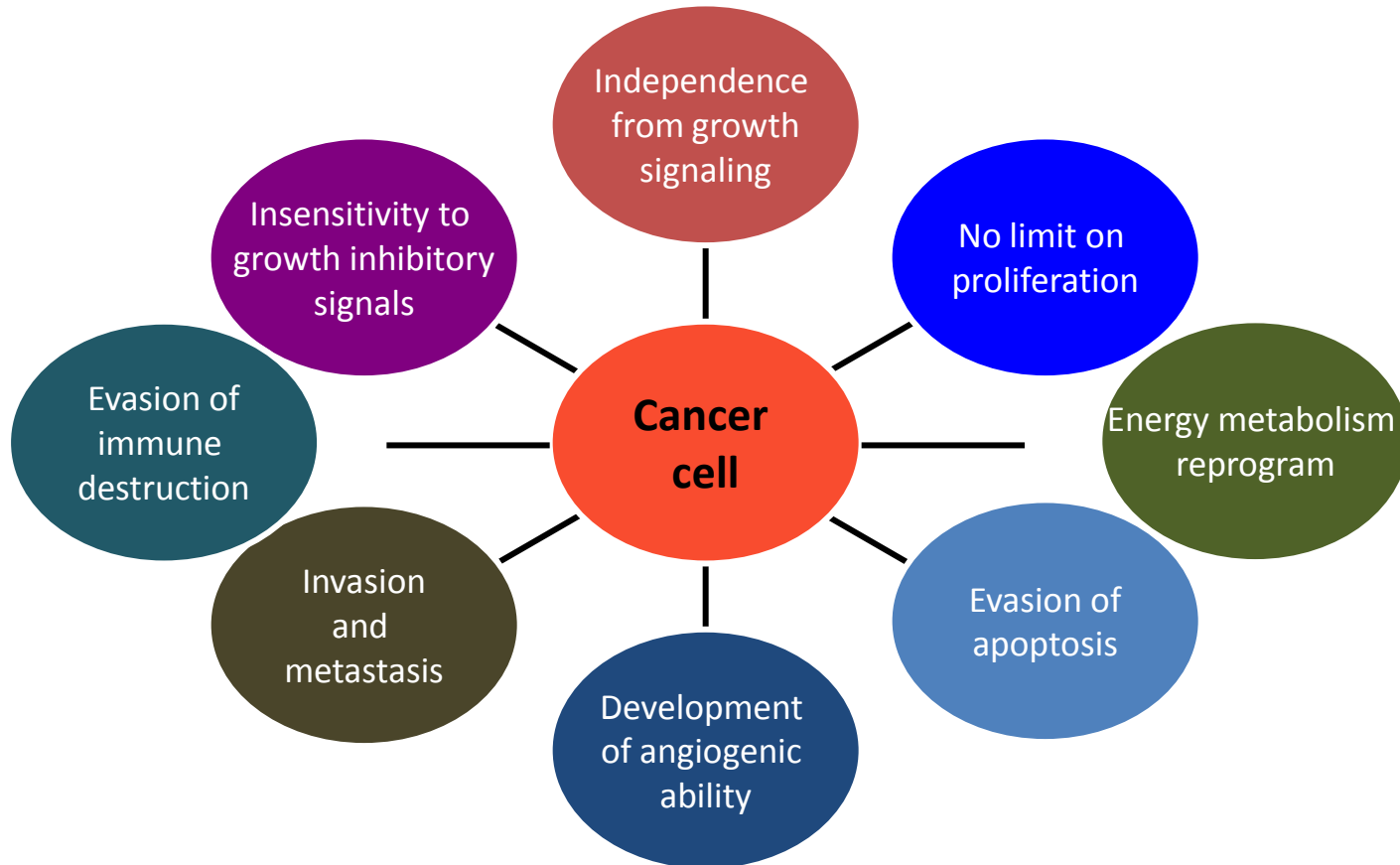
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# Development of Cancer

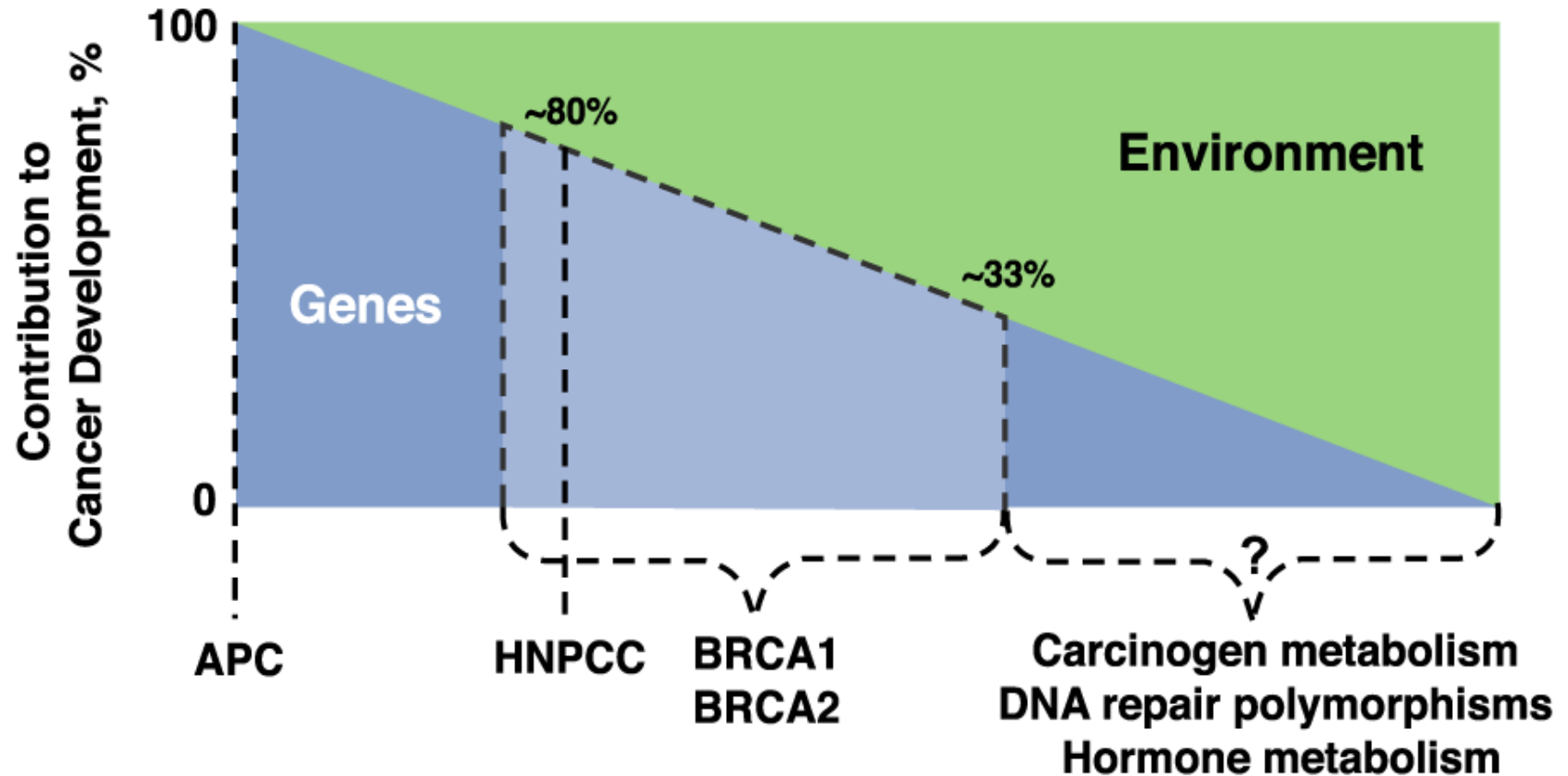


**A**, Factors contributing to the generation of the cancer cell. **B**, The effects of these factors on the cell. **C**, Pathologic outcome. Progression from normal tissue to invasive cancer.

# Hallmarks of Malignancy

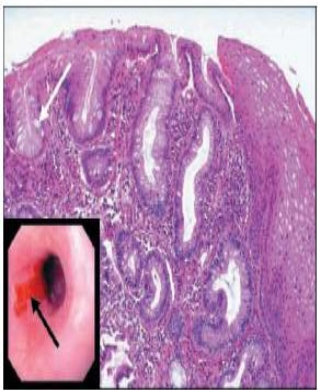


# Gene-Environment Interaction and Likelihood of Developing Cancer

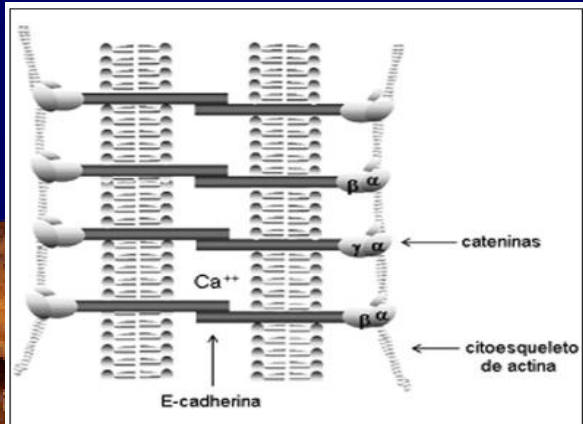


A cancer gene could be expressed without any environmental influence or only when activated by environmental factors.

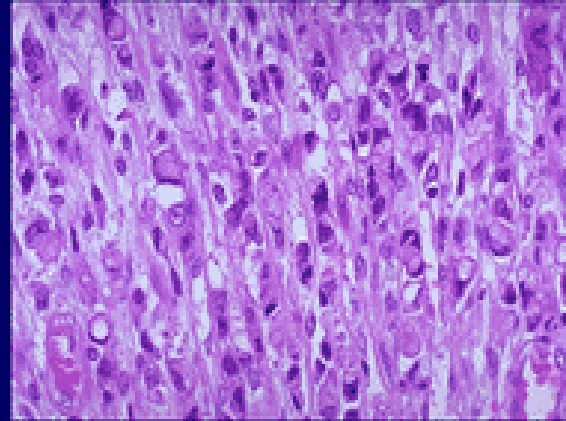
# GASTRIC CANCER PATHOLOGY



BARRET'S EPITHEL.



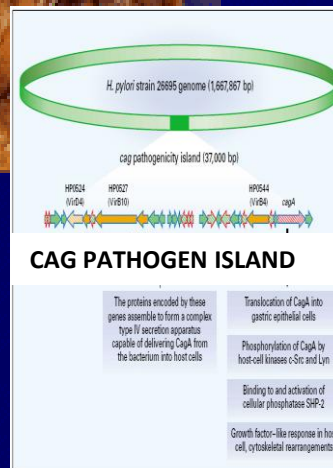
E-CADHERIN GERMLINE MUTATIONS



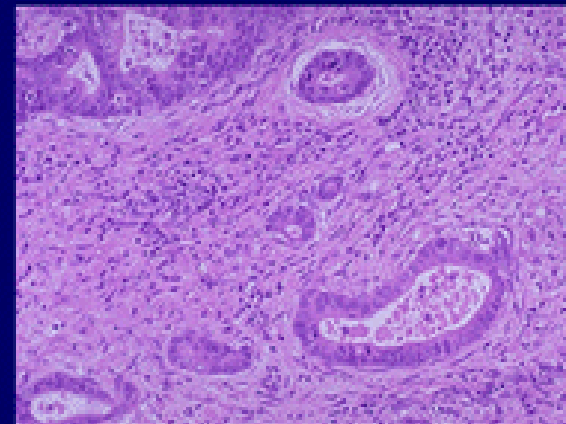
DIFFUSE TYPE



HELICOBACTER PYLORI INFECTION

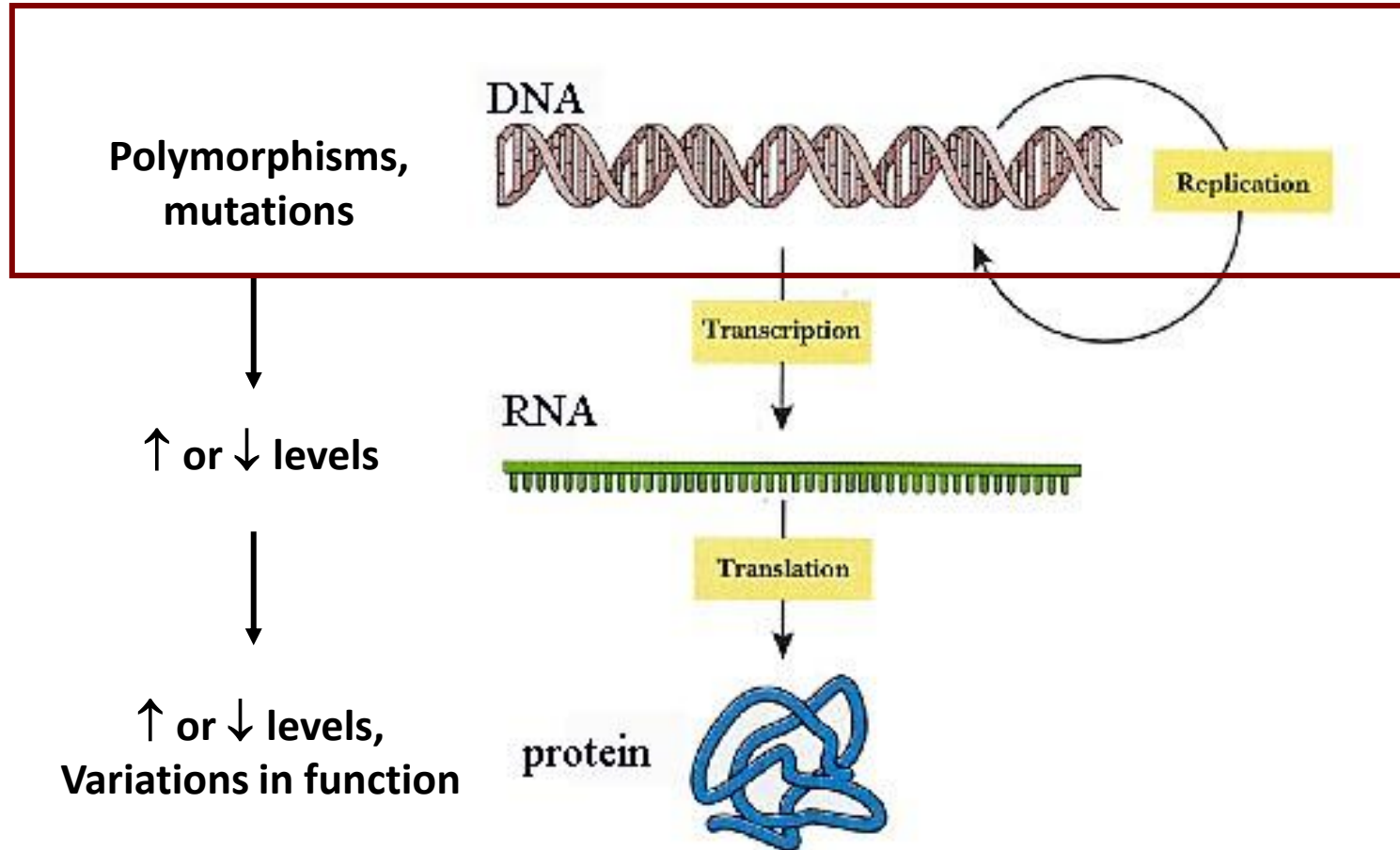


CAG PATHOGEN ISLAND

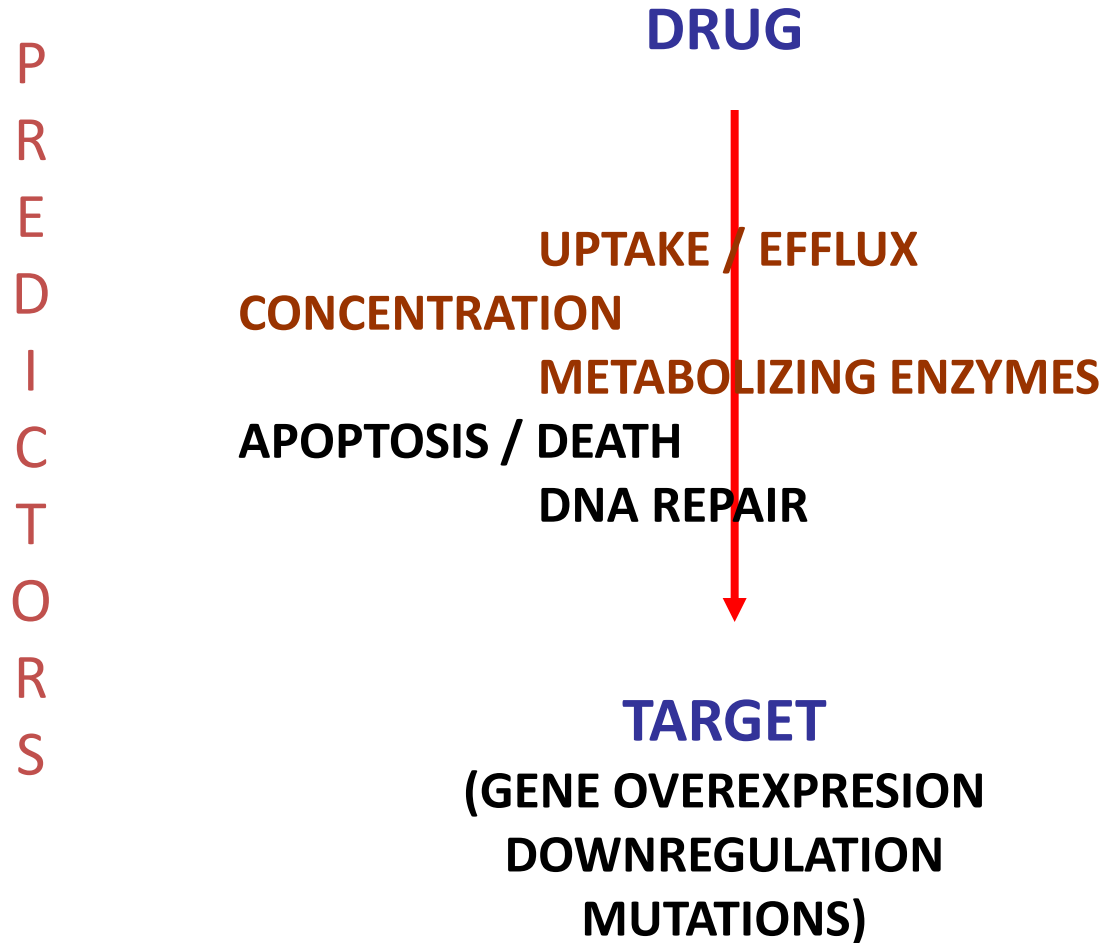


INTESTINAL TYPE

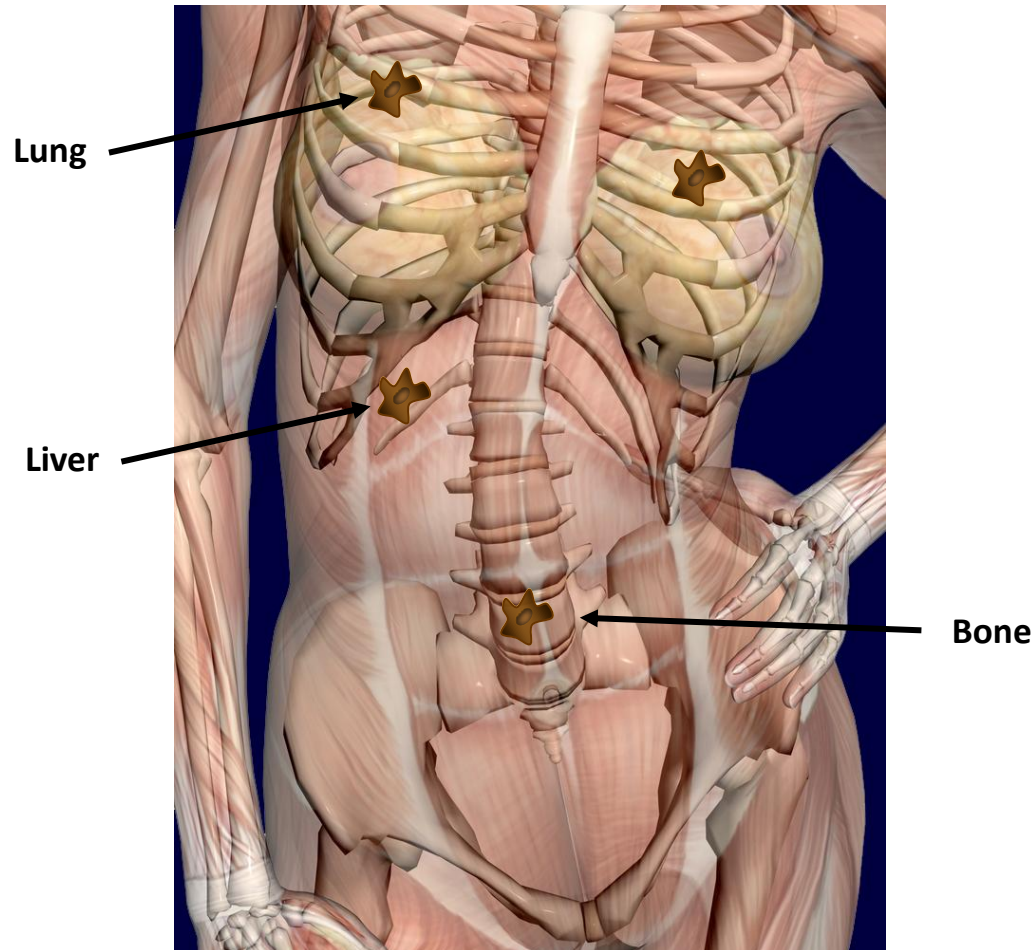
# Different ways of genetic variability



# ANTI CANCER DRUG ACTIVITY AND POLYMORPHISMS



# Metastatic Process: Arrest in Host Organs



# Adquisición del fenotipo invasivo y metastásico

- Cambios observados en el fenotipo de las células con capacidad de invadir y metastatizar:
  - ↓ complejo cadherina/catenina que forma parte de las uniones intercelulares
  - ↑ de la expresión de las integrinas de la membrana celular, que interaccionan con componentes de la matriz extracelular
  - ↑ de la secreción de proteasas
  - Angiogénesis

# Pipeline of a Pharma Company

| TUMOR CELL                                                   | Phase I  | Phase II | Phase III | Submitted |
|--------------------------------------------------------------|----------|----------|-----------|-----------|
| <b>Cetuximab</b> (varying by indication)                     |          | <b>X</b> | <b>X</b>  |           |
| <b>c-Met kinase inhibitors</b><br>(EMD 1214063; EMD 1204831) | <b>X</b> |          |           |           |
| <b>MEK inhibitor</b><br>(AS703026/MSK1936369B)               | <b>X</b> |          |           |           |

| TUMOR ENVIRONMENT                       | Phase I | Phase II | Phase III | Submitted |
|-----------------------------------------|---------|----------|-----------|-----------|
| <b>Cilengitide</b> (integrin inhibitor) |         | <b>X</b> | <b>X</b>  |           |
| <b>Anti-integrin MAb</b> (DI17E6)       |         | <b>X</b> |           |           |

| IMMUNE SYSTEM                             | Phase I | Phase II | Phase III | Submitted |
|-------------------------------------------|---------|----------|-----------|-----------|
| <b>MUC 1 vaccine</b>                      |         |          | <b>X</b>  |           |
| <b>TLR9 immunomodulator</b><br>(IMO-2055) |         | <b>X</b> |           |           |

## Cilengitide – PR s/a, study 009



**August 2005**

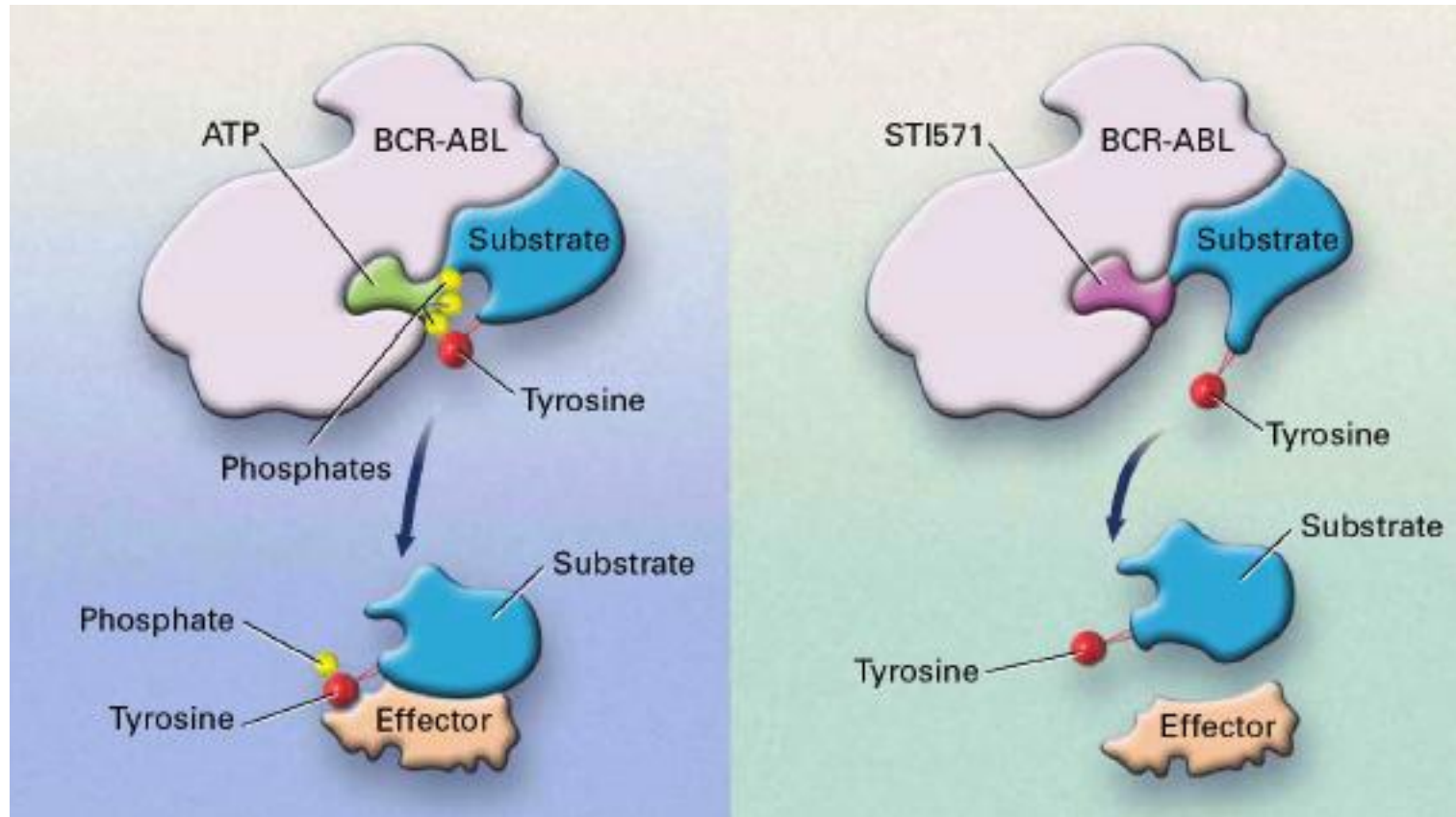


**April 2006**

## New target-oriented drugs characteristics

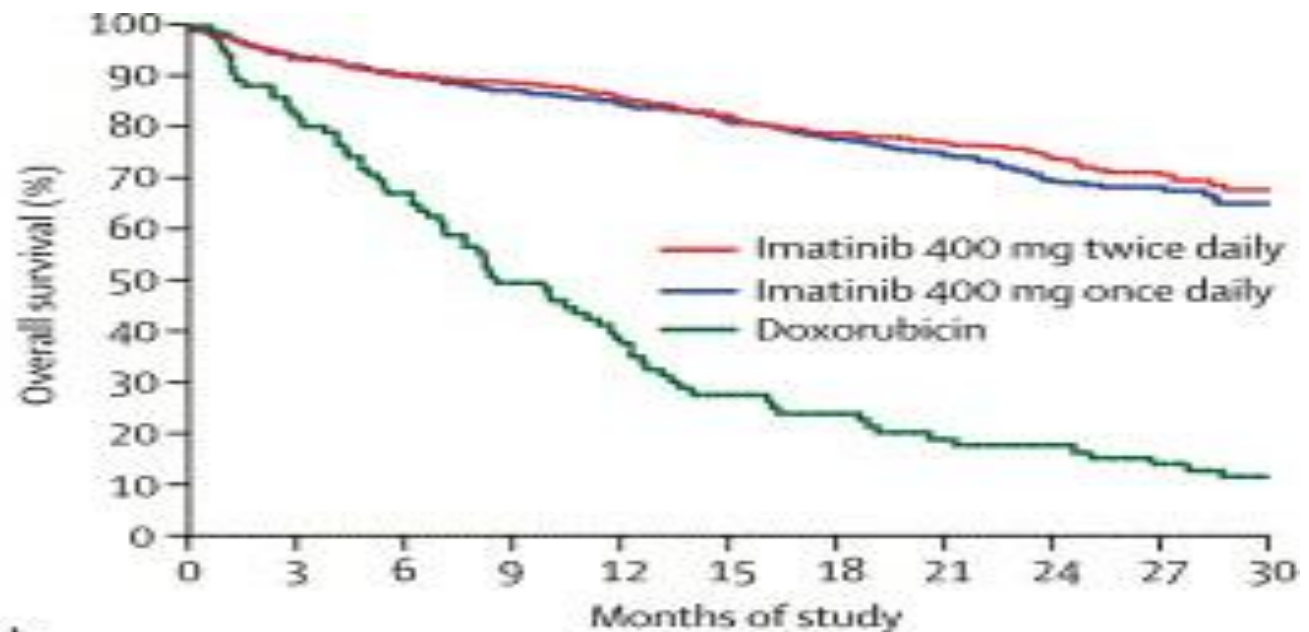
- Cell target identification
- Drug design against established targets
- More specificity
- Different toxicity to chemotherapy
- Possibility of combination with chemo-  
or with other target-oriented drugs
- Breast cancer endocrine therapy was the  
first targeted therapy

# Bcr-abl in CML and c-kit in GIST



Goldman & Melo 2001

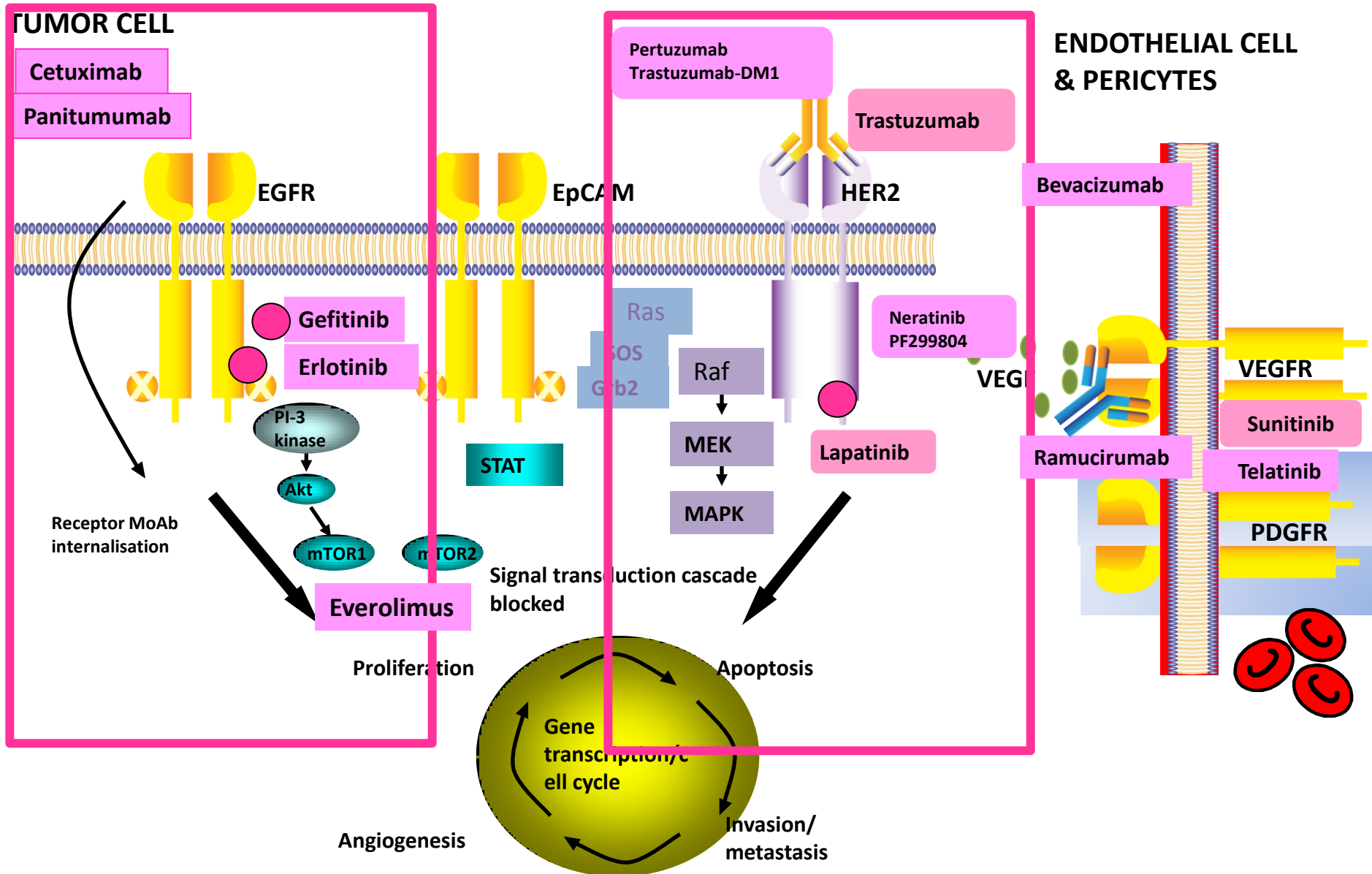
# GIST: Imatinib versus chemotherapy treatment



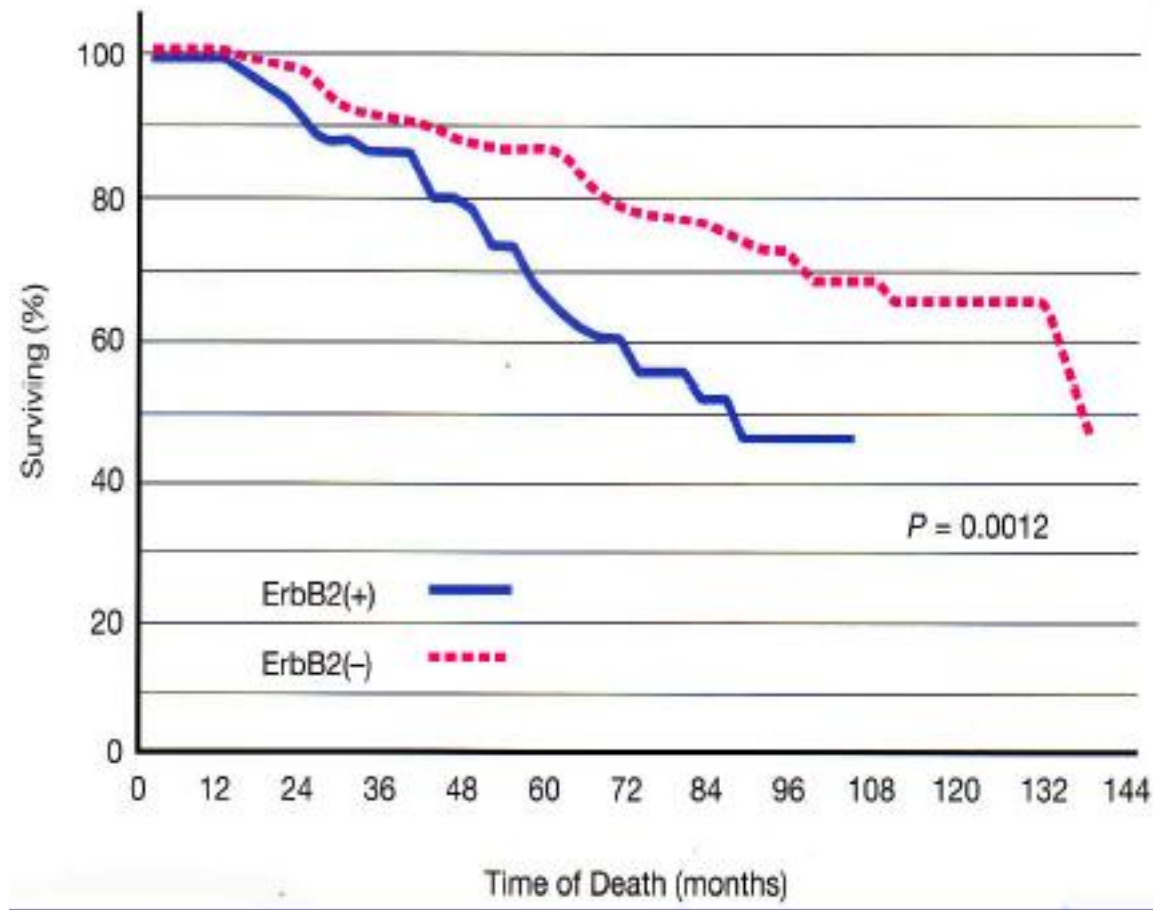
## Number at risk

|                             |     |     |     |     |     |    |
|-----------------------------|-----|-----|-----|-----|-----|----|
| Imatinib 400 mg once daily  | 473 | 423 | 387 | 315 | 192 | 49 |
| Imatinib 400 mg twice daily | 473 | 427 | 399 | 323 | 201 | 51 |
| Doxorubicin                 | 86  | 57  | 31  | 19  | 14  | 8  |

# Opportunities and challenges from Molecular Basis

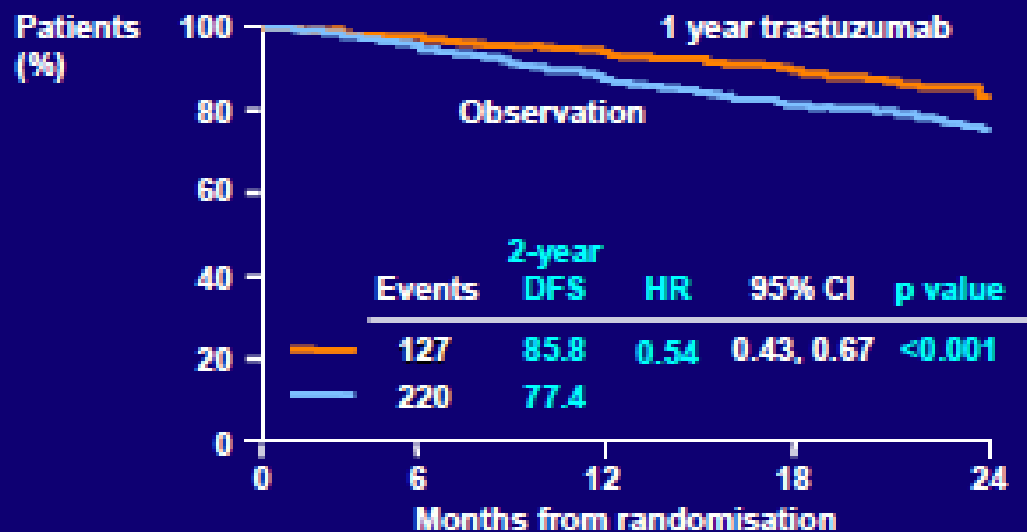


# Correlation of ErbB2 expression with survival in breast cancer patients



# HERA trial, N Engl J Med 2005

## Disease-free survival



|         |      |      |     |     |     |
|---------|------|------|-----|-----|-----|
| No.     | 1694 | 1172 | 885 | 532 | 268 |
| at risk | 1693 | 1108 | 767 | 445 | 224 |

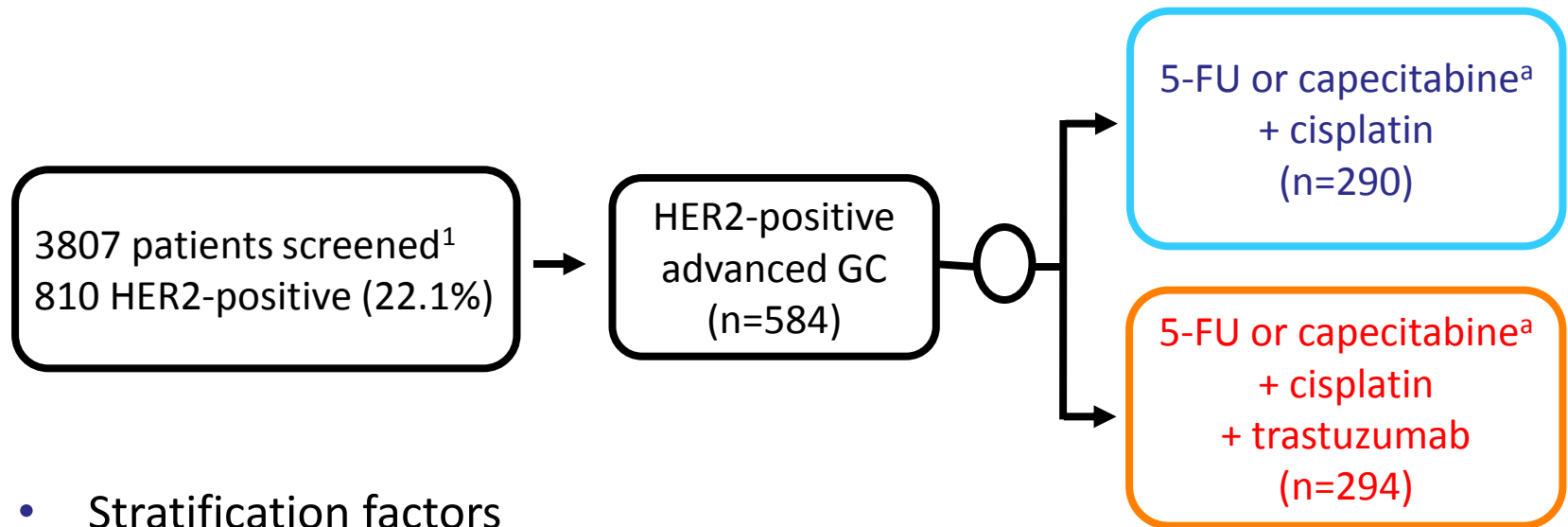
Median follow-up: 1 year

HR, hazard ratio; CI, confidence interval

SABCS 2005

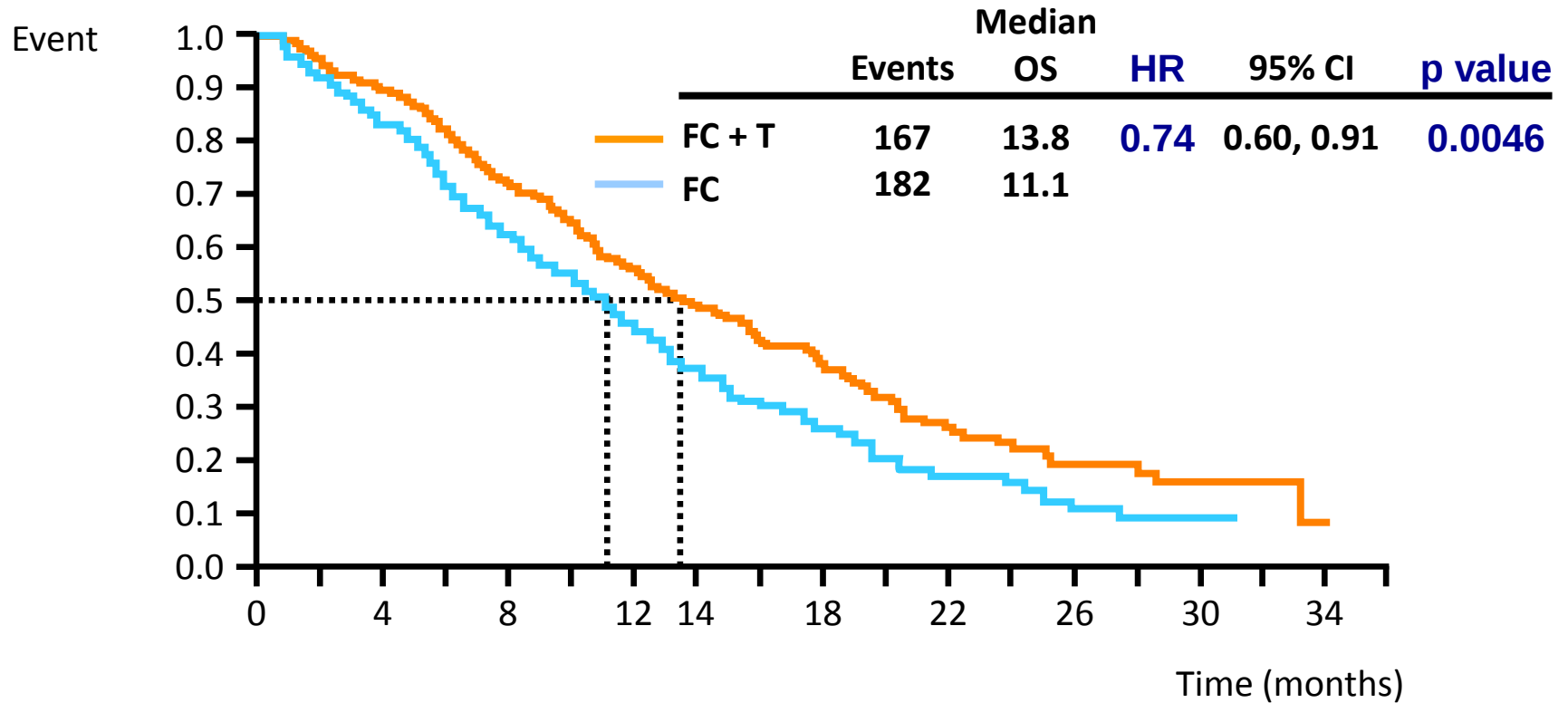
# ToGA trial design

## Phase III, randomized, open-label, international, multicenter study



- Stratification factors
  - advanced vs metastatic
  - GC vs GEJ
  - measurable vs non-measurable
  - ECOG PS 0-1 vs 2
  - capecitabine vs 5-FU

# Gastric cancer OS: CF vs CF+T

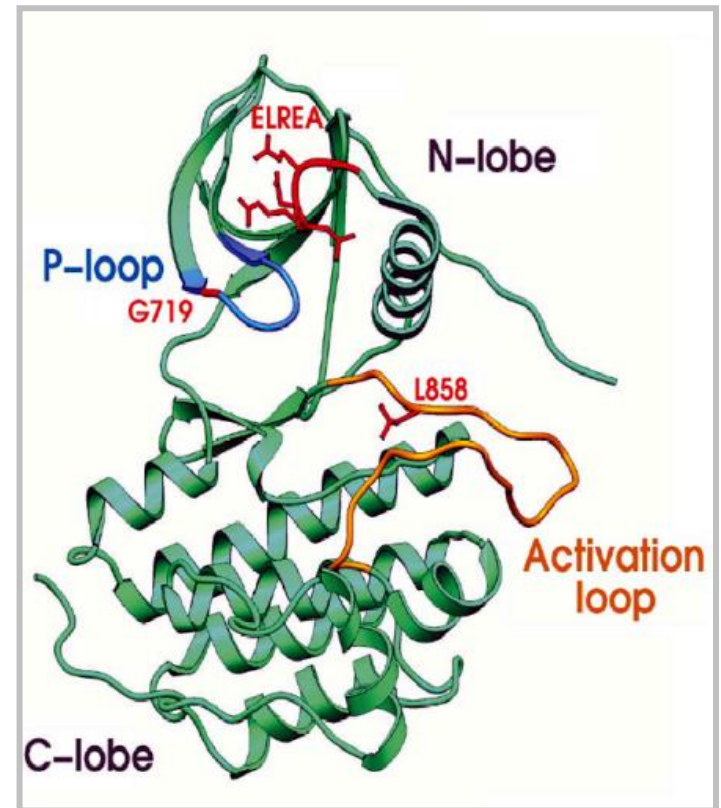


|             |     |     |     |    |    |   |   |
|-------------|-----|-----|-----|----|----|---|---|
| No. at risk | 277 | 209 | 113 | 56 | 21 | 6 | 0 |
|             | 266 | 185 | 90  | 32 | 14 | 5 | 0 |

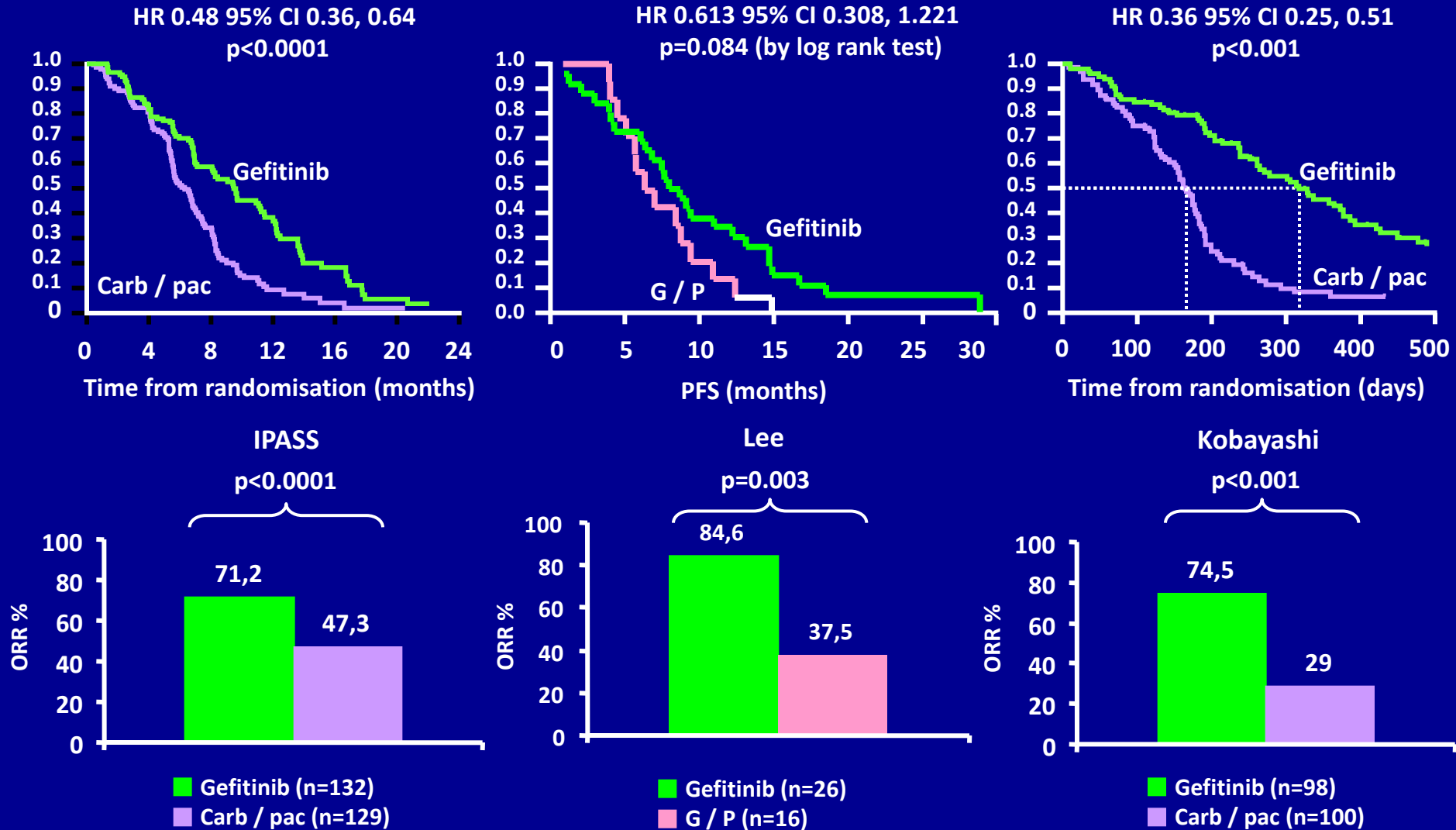
# Activating mutations of the EGFR genes

Lynch et al., NEJM, Paez et al., Science

- Lung cancer specific
- In distinct subsets of patients
  - Adeno, Non smokers, Asians, Females
- Tyrosine kinase domain of the EGFR
  - Exon 19 deletion
  - L858R
  - G719, Exon 20 insertion, others
- Striking correlation with EGFR-TKI response



# EGFR-TKIs standard of care in first-line EGFR mut+ NSCLC: Phase III study results



ORR, objective response rate

Mok et al 2008, Lee et al 2009, Kobayashi et al 2009

# Molecular-targeted therapies

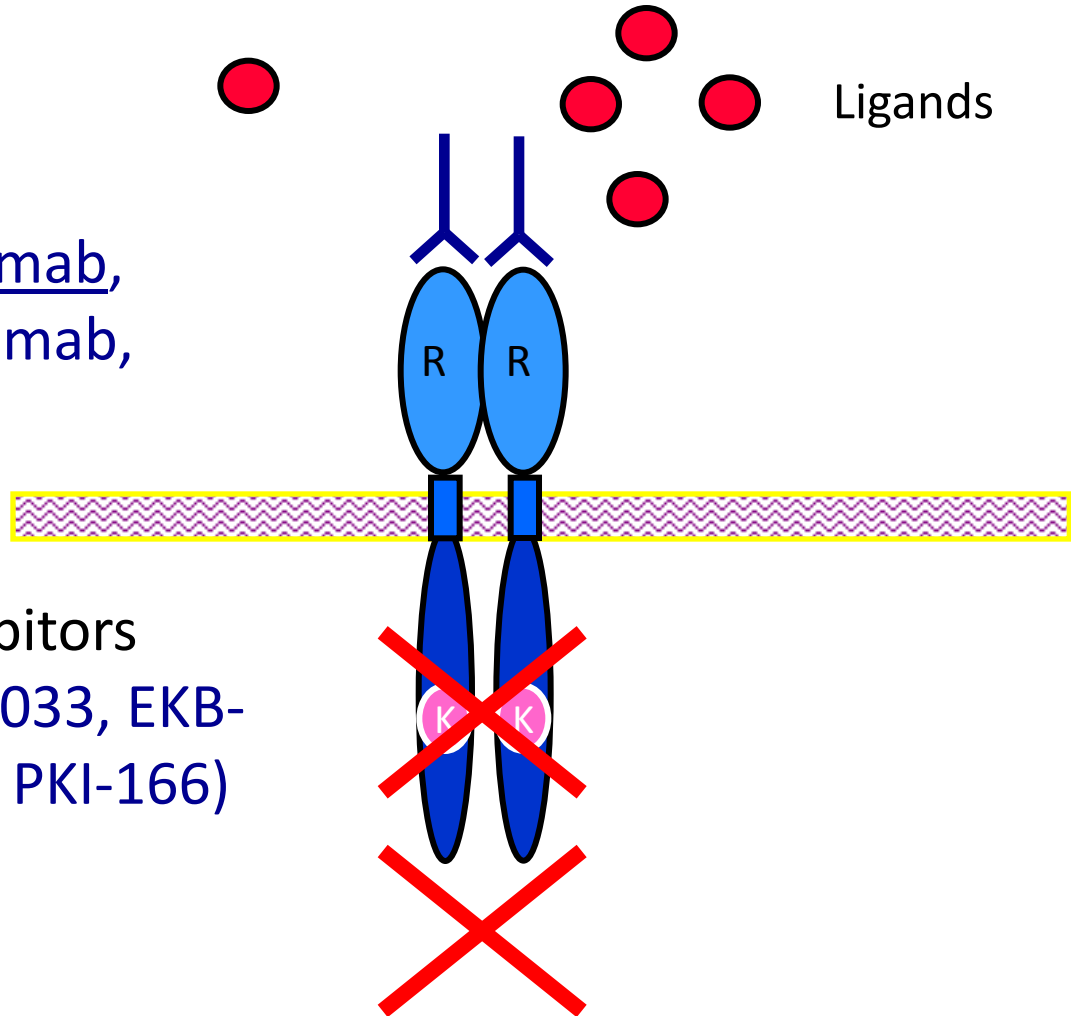
- An important molecular target for a given drug has often a significant prognostic value as it is involved in a critical function of cancer cell
- The presence of target in cancer cell is not enough to predict efficacy. Abnormalities such as gene amplification or mutation are necessary to obtain significant clinical results
- Histology and patient characteristics in some circumstances might help to select patients who will benefit from targeted therapies

# Anti-EGF Receptor Therapies

Monoclonal  
antibodies

(Cetuximab, Panitumumab,  
Matuzumab, Nimotuzumab,  
MDX447)

Ligands

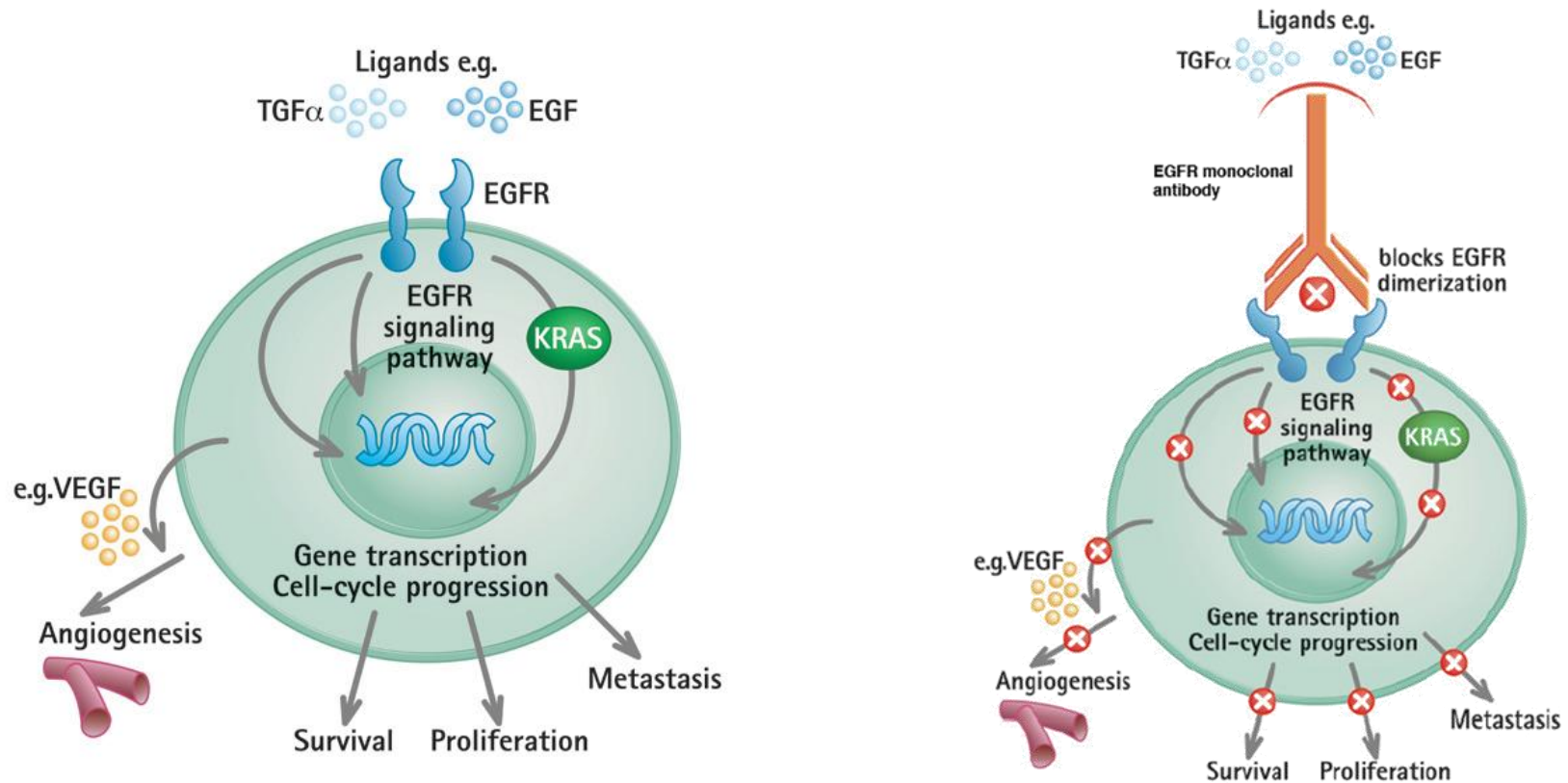


Tyrosine kinase inhibitors

(Gefitinib, Erlotinib, CI-1033, EKB-  
569, AEE788, Lapatinib, PKI-166)

Signal Transduction

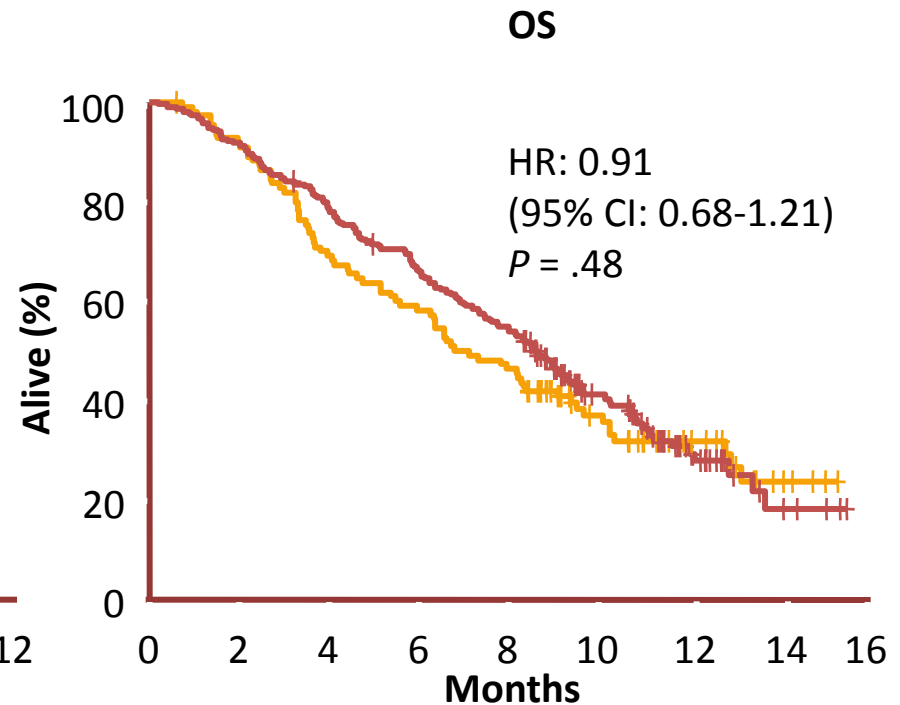
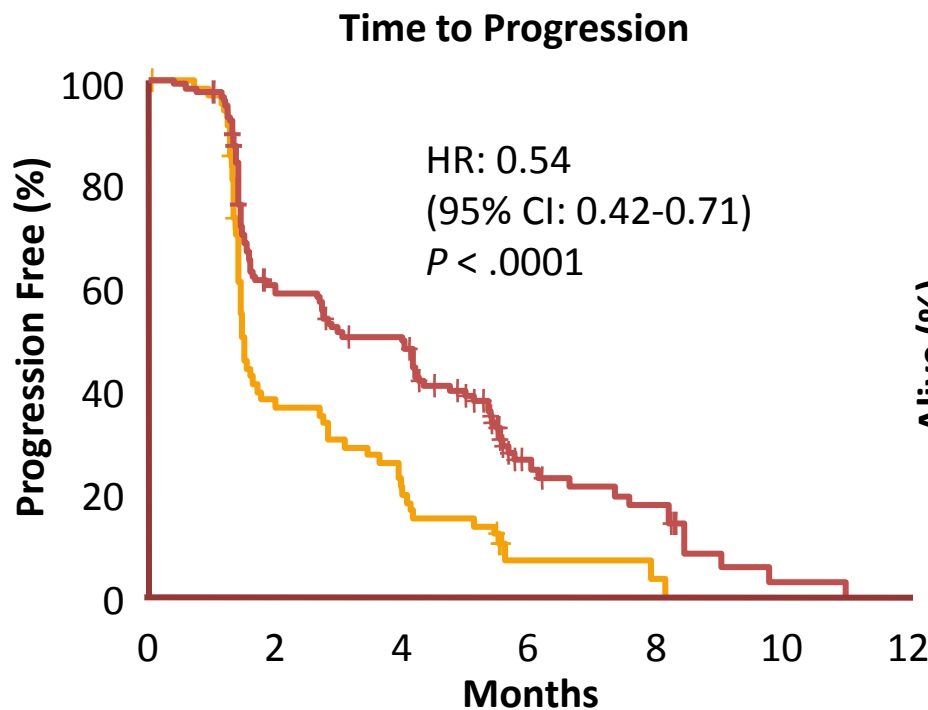
# KRAS and the EGFR pathway



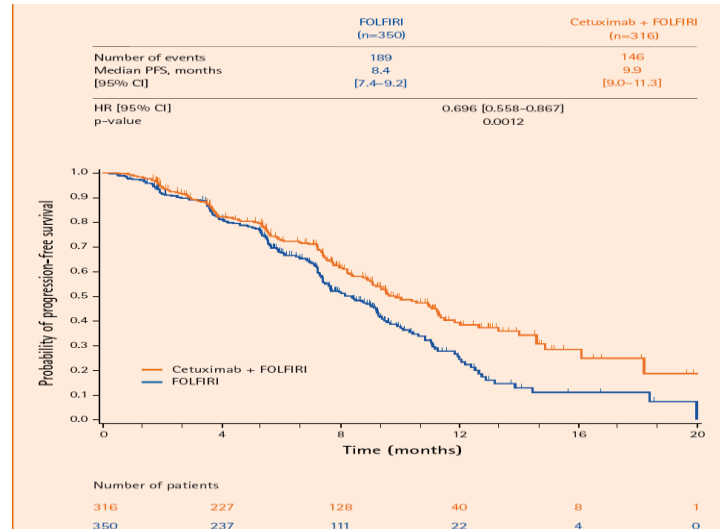
**The KRAS protein plays a central role in tumor development, regulating downstream proteins that are involved in proliferation, survival, metastasis and angiogenesis**

# Cetuximab & CRC: BOND study

- Addition of cetuximab to irinotecan improved the response rate and time to progression but not overall survival



# Cetuximab + FOLFIRI: CRYSTAL study



## Cetuximab plus FOLFIRI versus FOLFIRI (n= 666)

**OS,  
months**

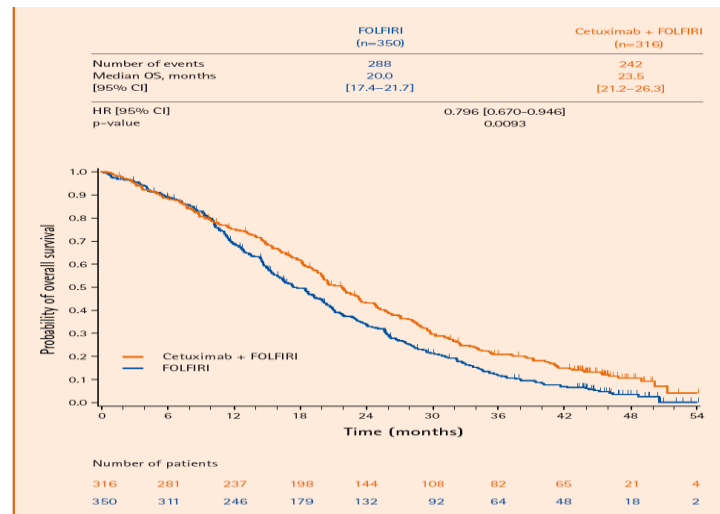
**23.5 vs 20.0**  
(HR=0.796; p=0.0093)

**PFS,  
months**

**9.9 vs 8.4**  
(HR=0.696; p=0.0012)

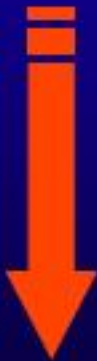
**ORR, %**

**57.3 vs 39.7**  
(OR=2.0693; p<0.0001)

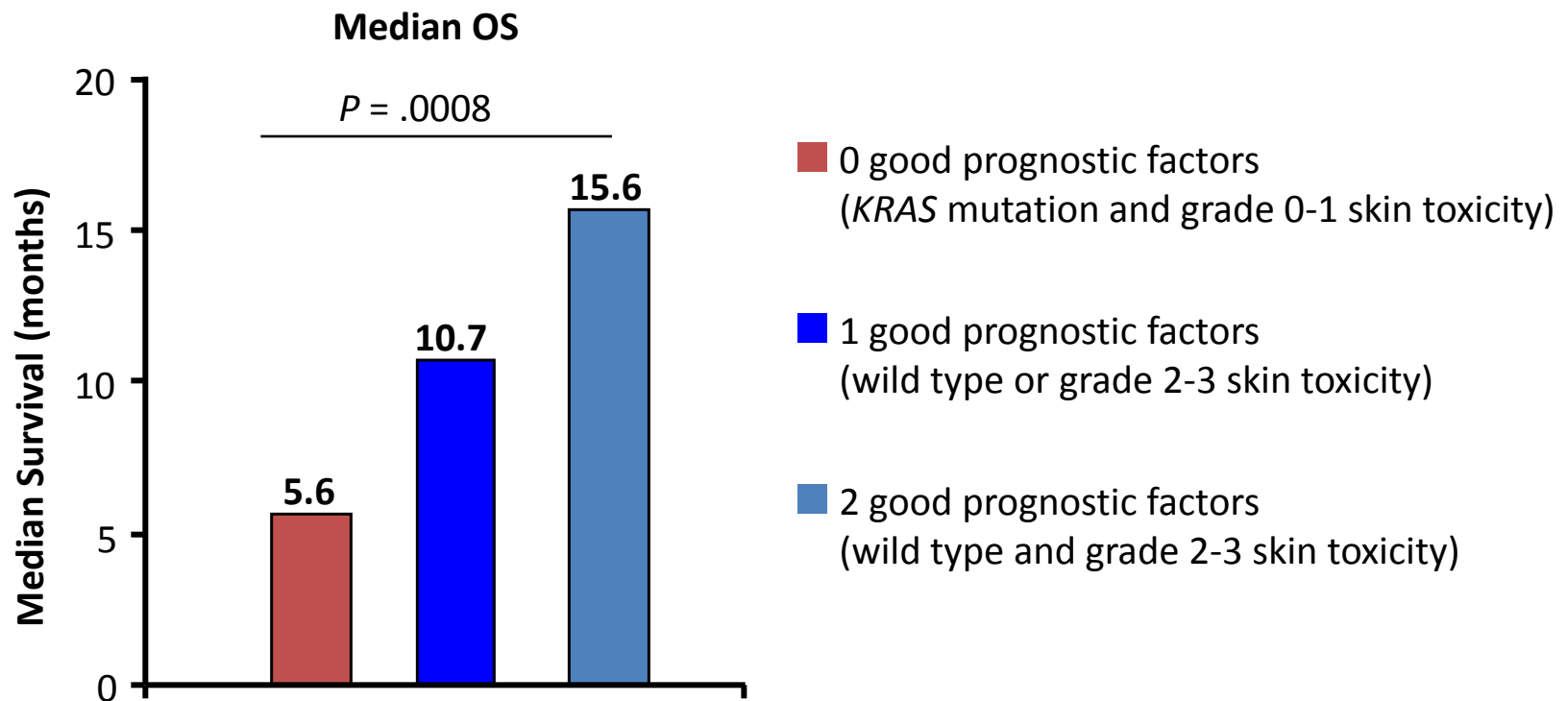


# Correlation of skin reaction of Cetuximab and efficacy : BOND subgroup analysis



|  | Grade of skin reaction<br>(up to Week 4) | Percentage<br>of patients | Response<br>rate | mTTP       | Median<br>survival |
|------------------------------------------------------------------------------------|------------------------------------------|---------------------------|------------------|------------|--------------------|
|                                                                                    | 0                                        | 14.7                      | 6.3%             | 1.4 months | 3.0 months         |
|                                                                                    | 1                                        | 26.6                      | 8.6%             | 1.5 months | 6.5 months         |
|                                                                                    | 2                                        | 45.4                      | 27.3%            | 4.2 months | 10.3 months        |
|                                                                                    | 3                                        | 13.3                      | 55.2%            | 8.2 months | 13.7 months        |

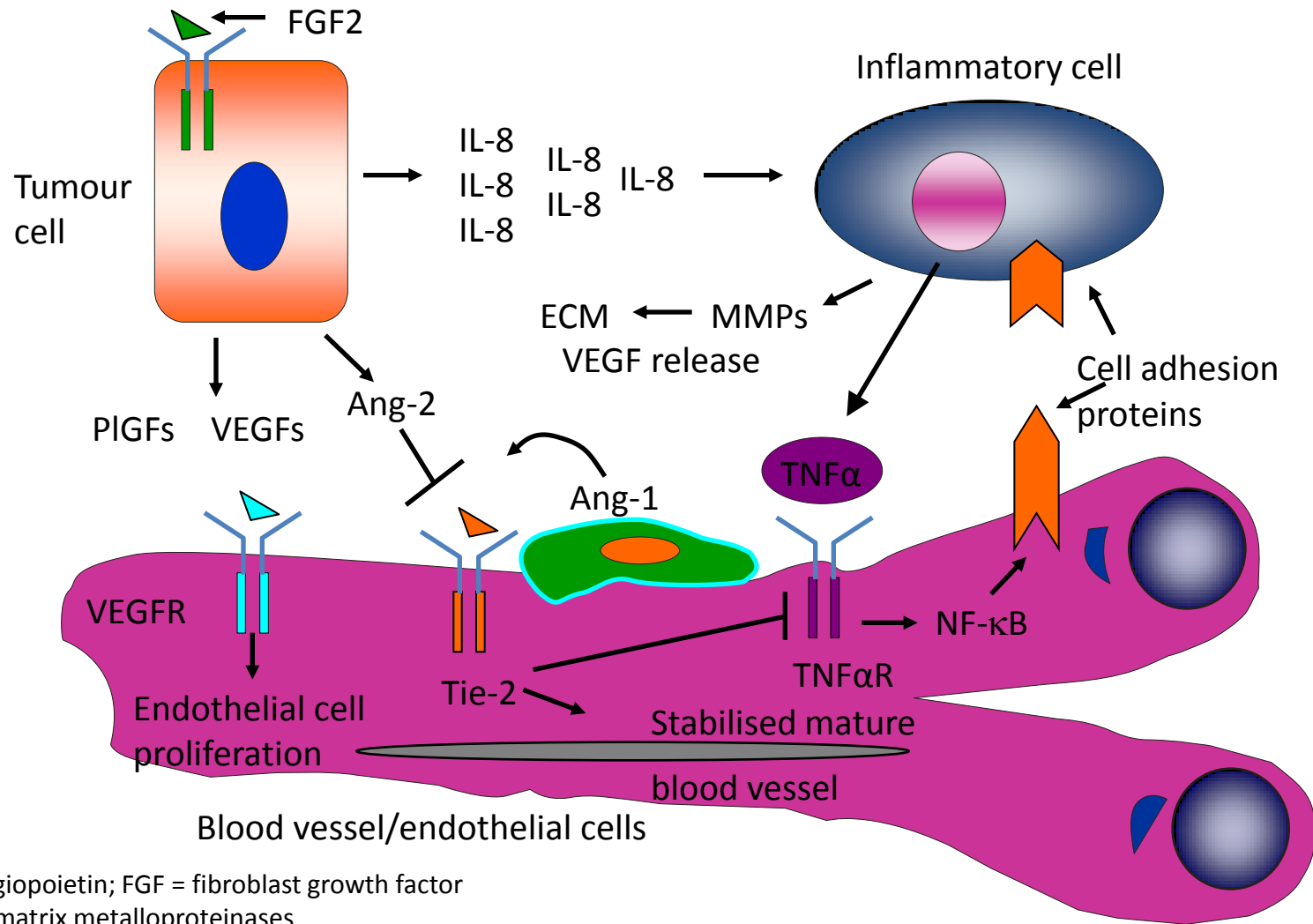
# OS in Iri-Refractory CRC Treated With Cetuximab: *KRAS* and Skin Toxicity



## EGFR targeting in CRC

- No correlation between EGFR expression status and antitumor activity of EGFR monoclonal antibodies
- Cetuximab reverses the resistance of colorectal tumors to irinotecan.
- One gene mutation (K-RAS) predicts resistance to anti-EGFR monoclonal antibodies
- There is a correlation between skin reaction to Mab targeting EGFR and treatment outcome

# Angiogenesis: a multiple signaling process

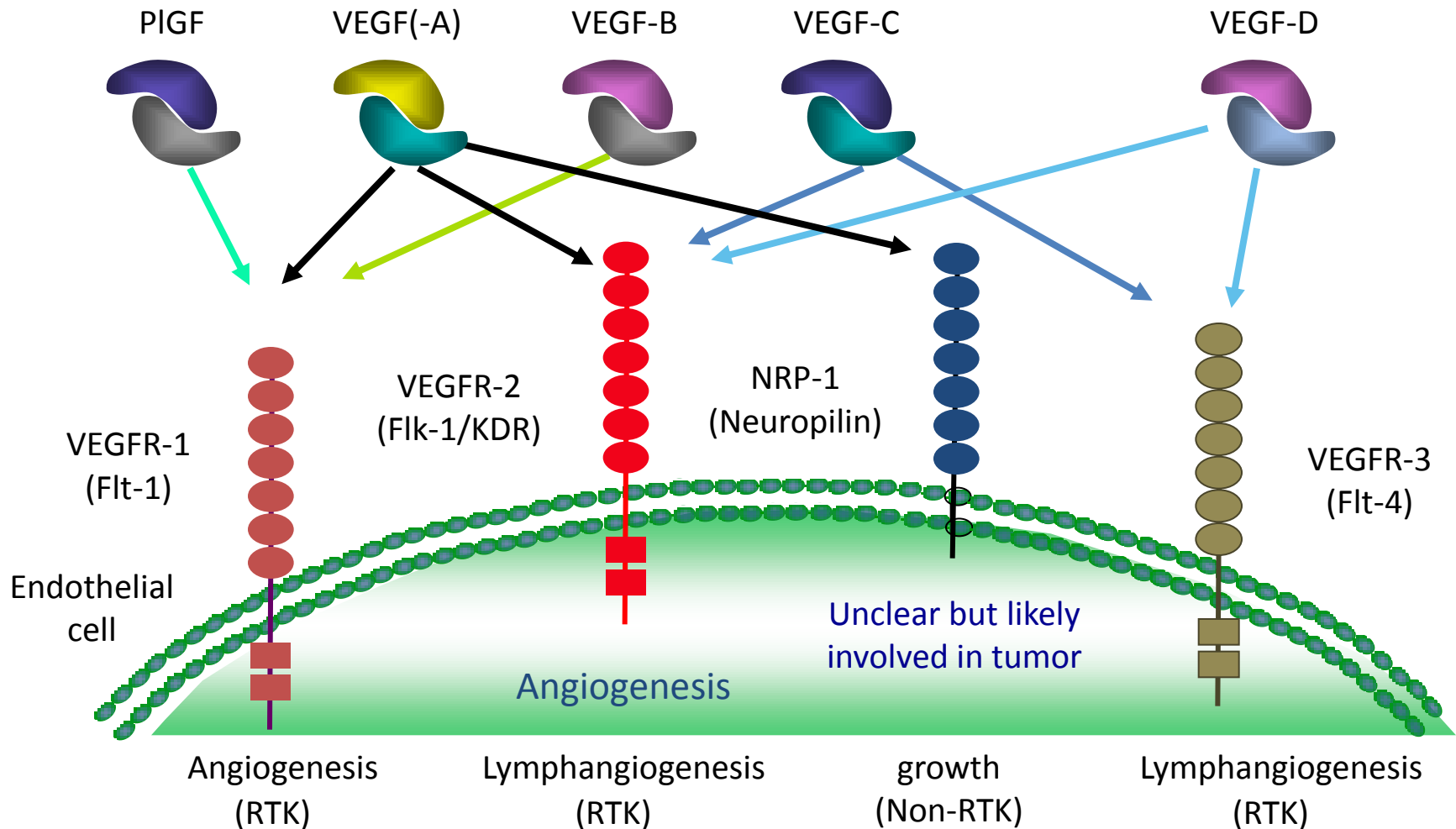


Ang = angiopoietin; FGF = fibroblast growth factor  
MMPs = matrix metalloproteinases  
TNF = tumour necrosis factor; VEGFR = VEGF receptor  
PIGF = placental growth factor

# Rationale for targeting VEGF pathway

- VEGF is a central mediator of tumor angiogenesis
  - VEGF inhibition may prevent the growth of new tumor blood vessels
- VEGF is critical for maintaining existing immature tumor vasculature, suggesting its inhibition may lead to vascular regression
- VEGF is overexpressed in a wide variety of tumors and has prognostic implication, thus making it a potential therapeutic target in many tumor types
- Inhibition of VEGF suppresses tumor growth in animal models

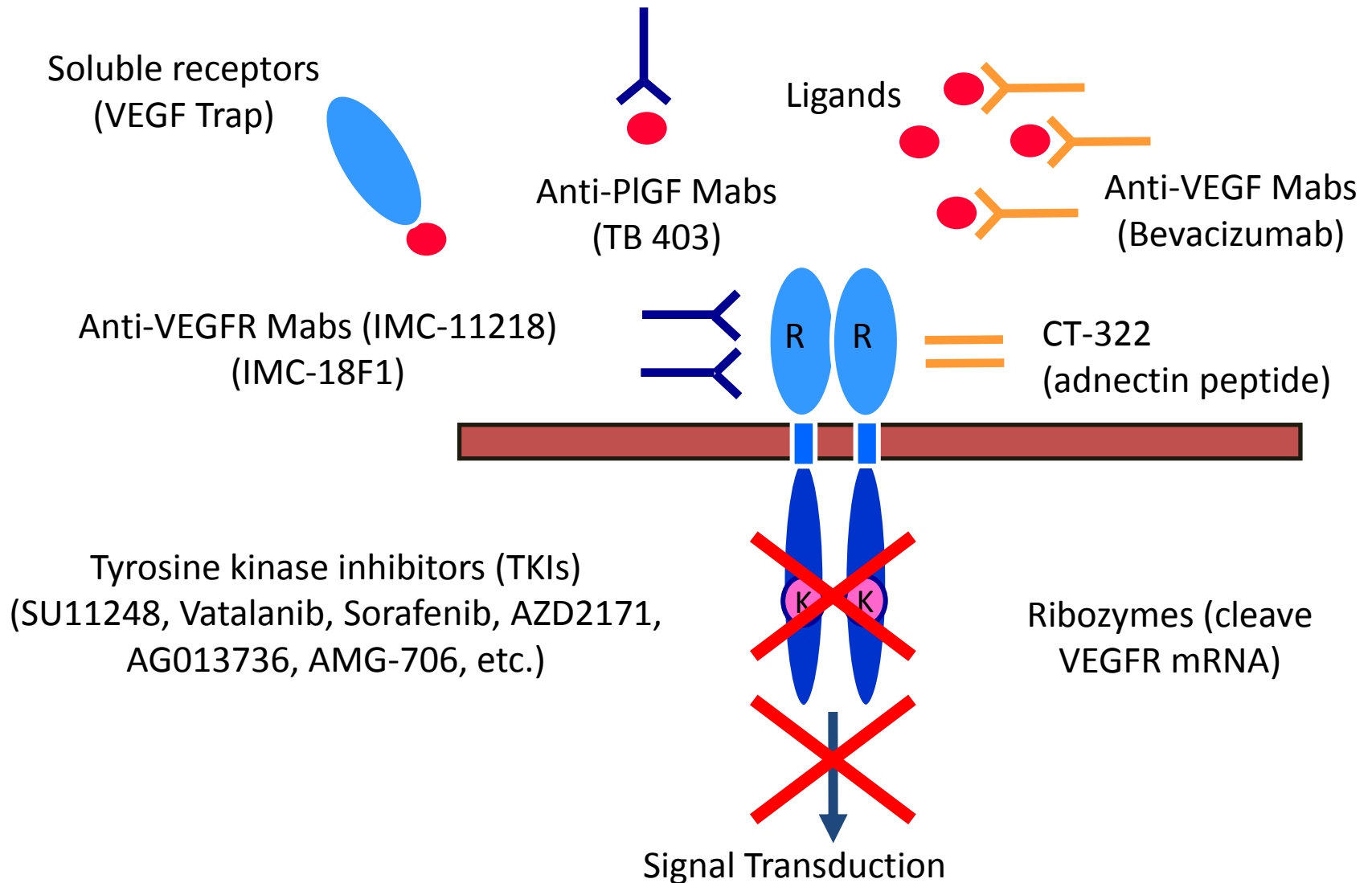
# The VEGF family and its receptors



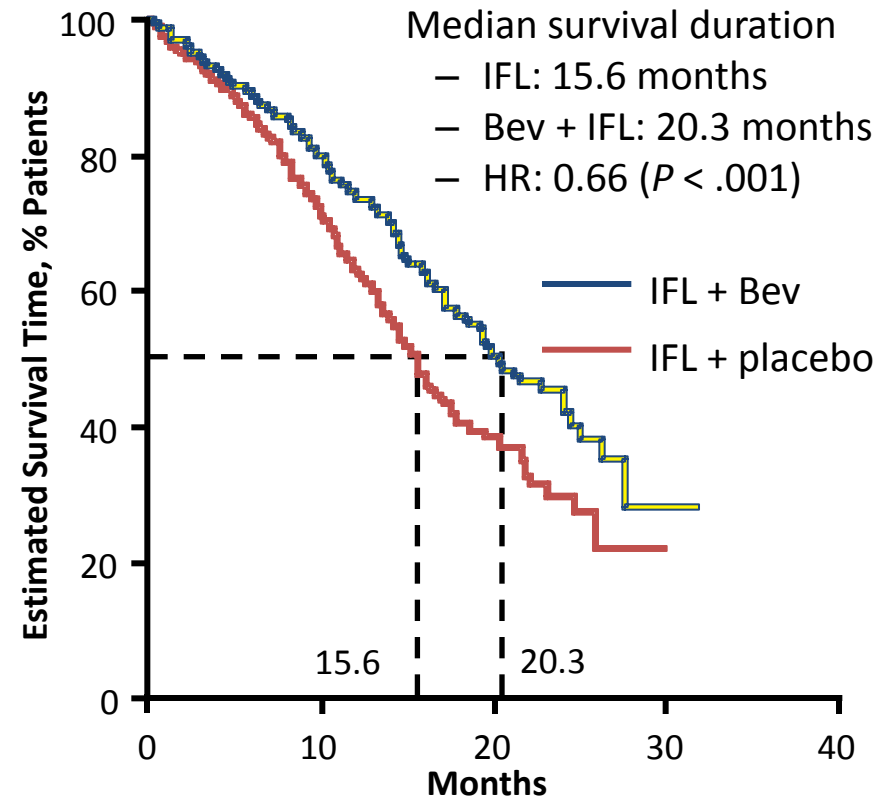
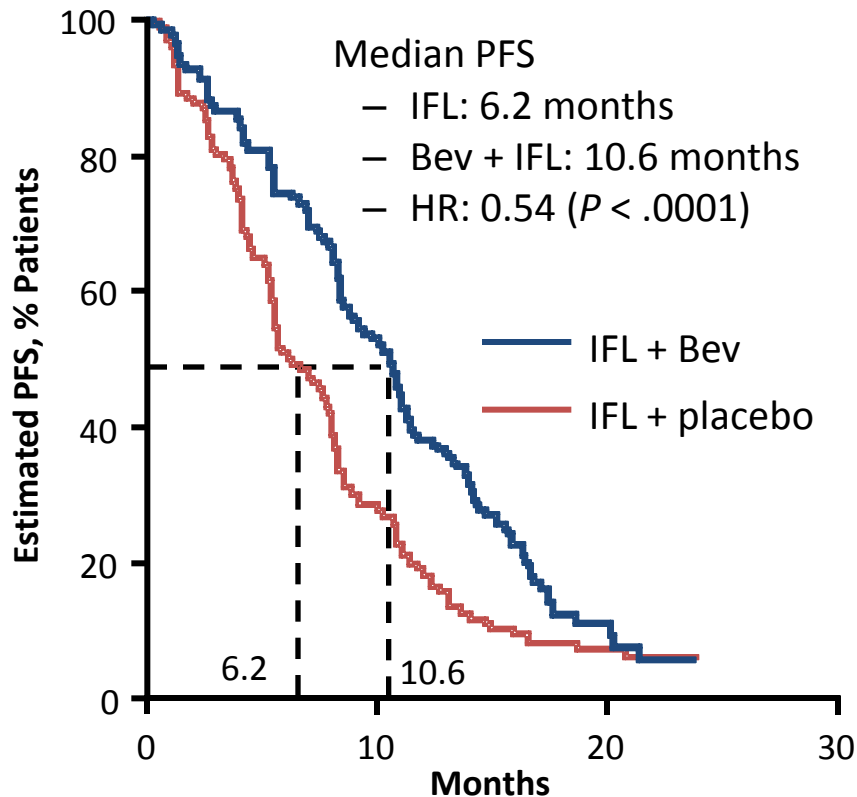
PIGF=placental growth factor  
RTK=receptor tyrosine kinase

Dvorak. JCO 2002; Ferrara. Nat Med 2003

# Anti-VEGF pathway therapies



# Bevacizumab + IFL for Metastatic CRC: Phase III AVF2107g Trial

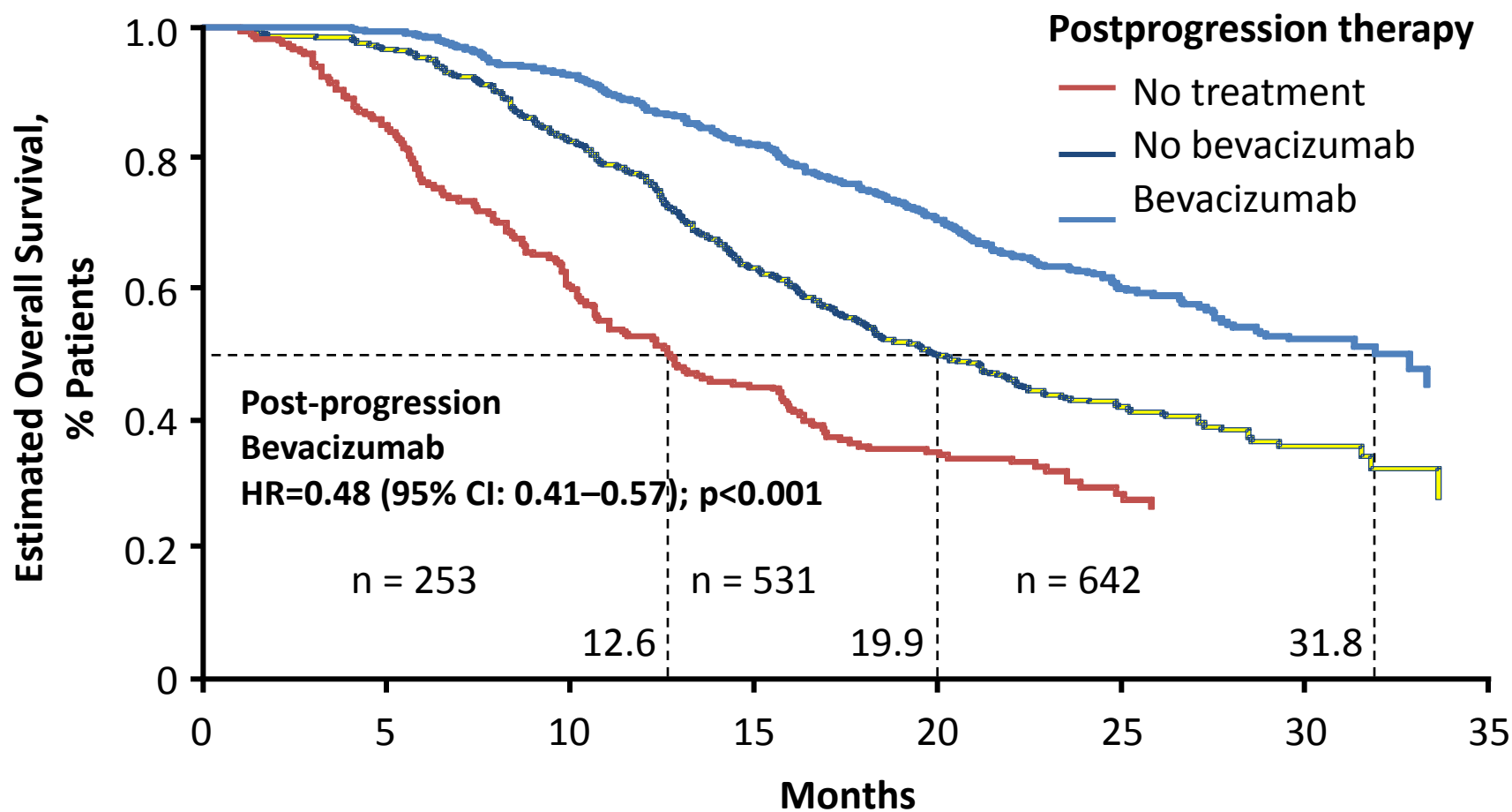


Addition of bevacizumab to first-line combination chemotherapy improves PFS and OS vs IFL alone

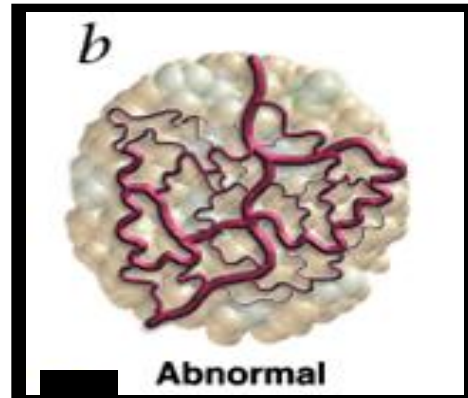
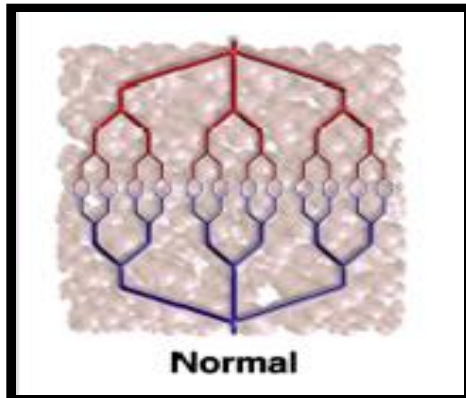
Hurwitz H, et al. N Engl J Med. 2004;350:2335-2342.

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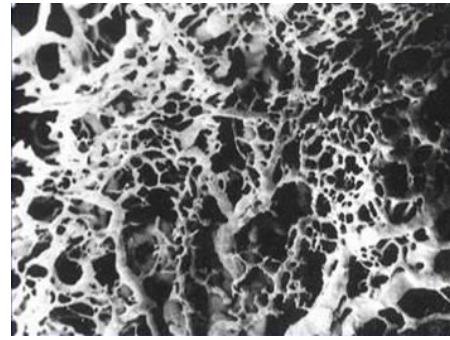
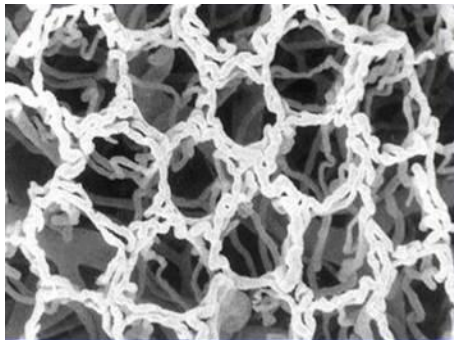
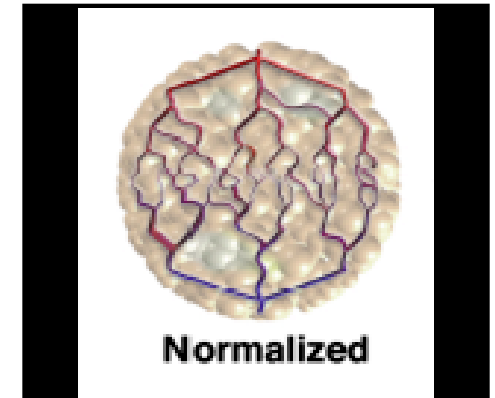
# Bevacizumab Increases Survival After First Progression: BRiTE Study



# Anti-VEGF antibody 'normalizes' the tumor vasculature



Anti-VEGF

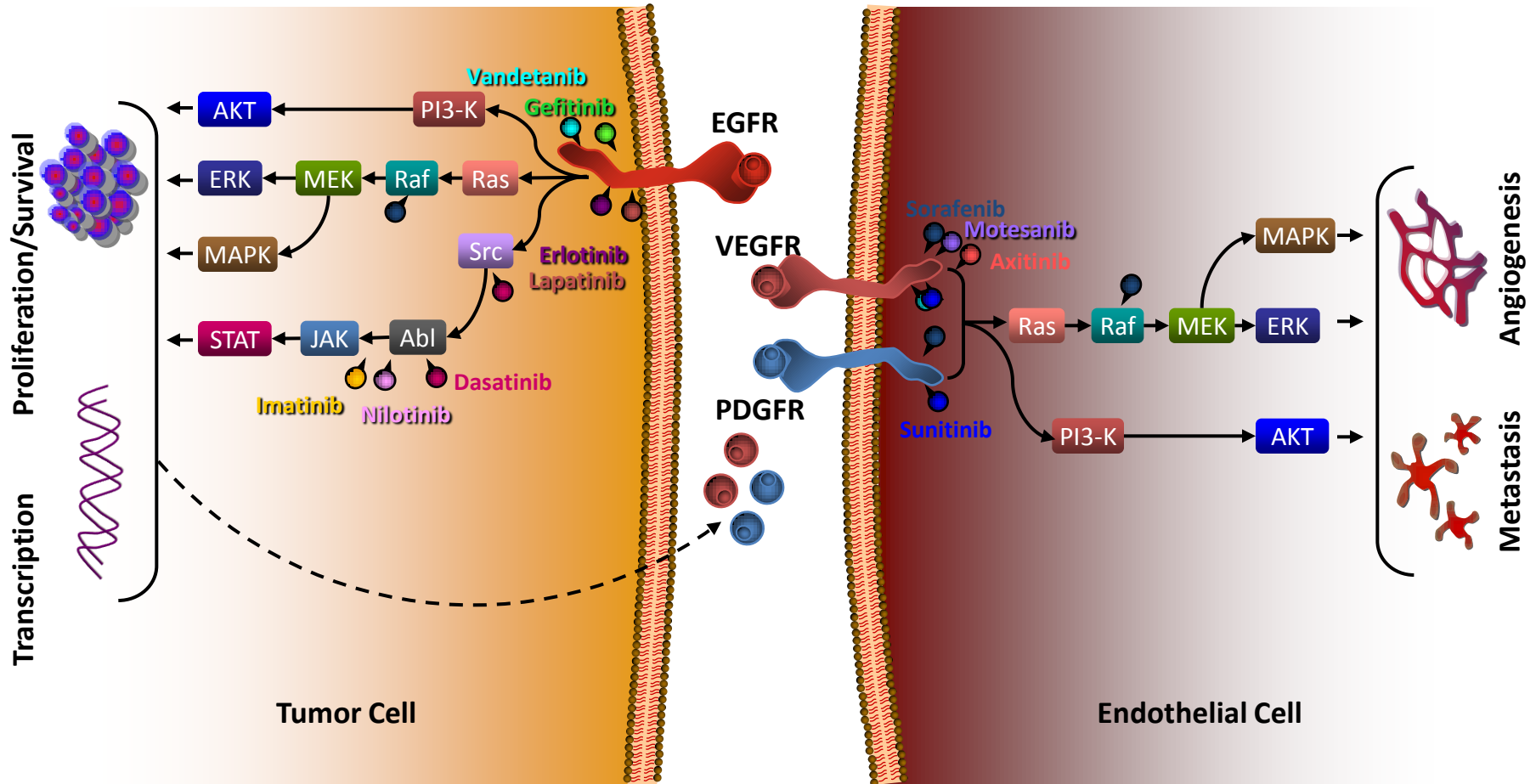


Reduces  
IFP and MVD  
and  
increases  
drug delivery

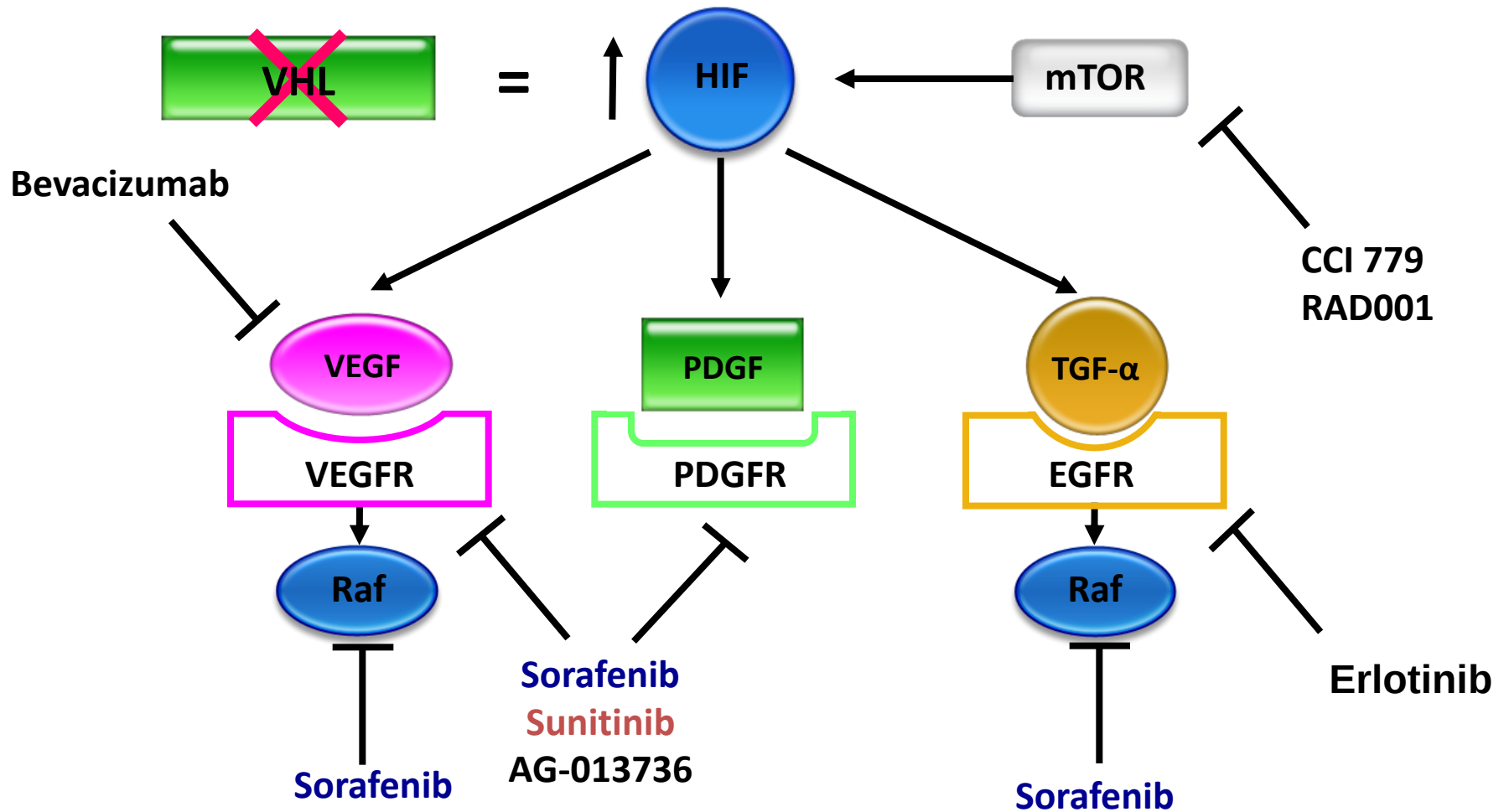


Jain 1988, 1990

# Intracellular mTKI Targets

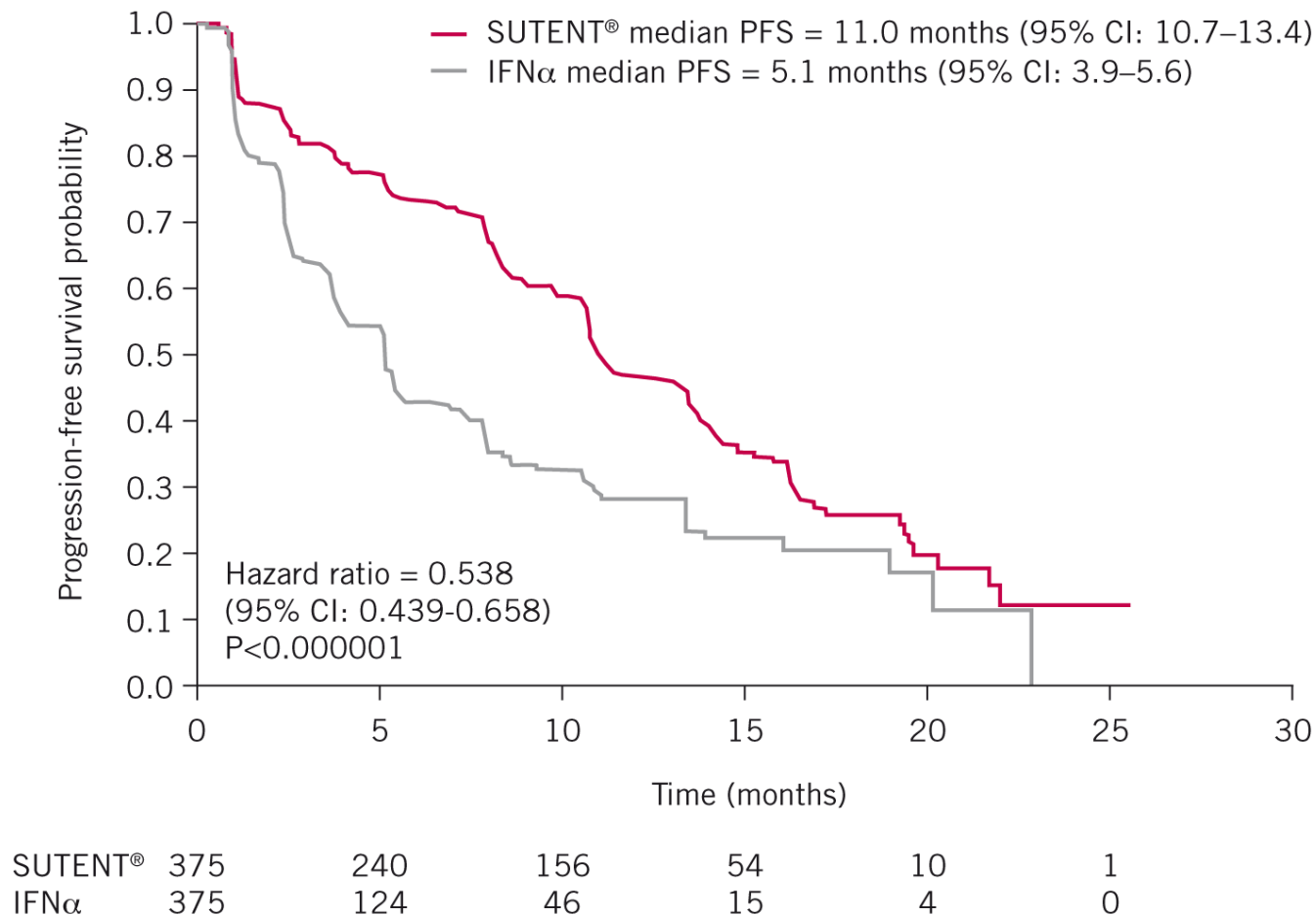


# Renal cancer targeted-oriented treatments



*Kaelin WG. Nat Rev Cancer 2002;2:673–82*

# Sunitinib in first-line renal cancer treatment



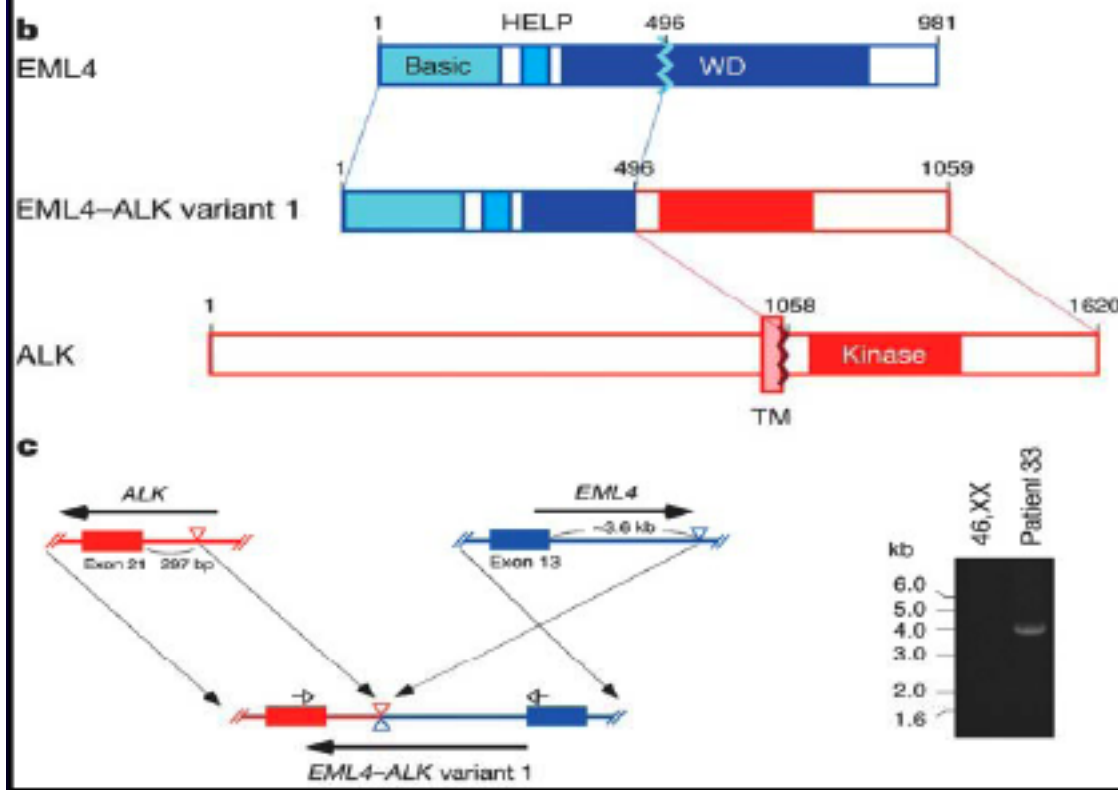
# Why to investigate in new angiogenesis inhibitors

- To improve in antiangiogenic therapy
- Evaluate benefit of alternate VEGF inhibition after first-line antiangiogenic failure
- Dual inhibition (more complete pathway inhibition)
- Drugs with oral bioavailability and lower production costs
- Favorable toxicity profile (easy to combine with chemo or other biologic agents)
- To identify biomarkers for efficacy

# EML4-ALK fusion in NSCLC

## Identification of the transforming *EML4-ALK* fusion gene in non-small-cell lung cancer

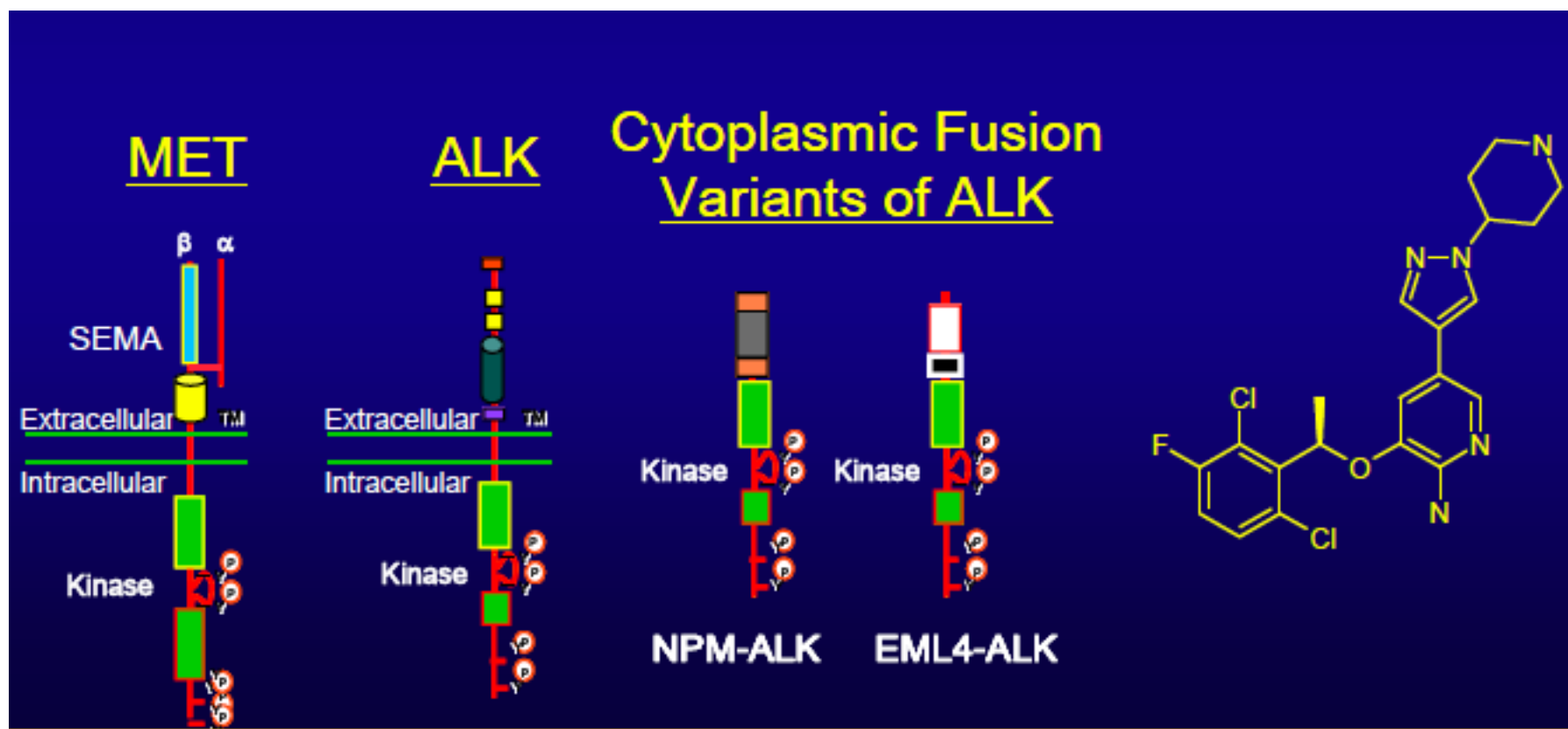
Manabu Soda<sup>1,2</sup>, Young Lim Choi<sup>3</sup>, Munehiro Enomoto<sup>1,2</sup>, Shuji Takada<sup>3</sup>, Yoshihiro Yamashita<sup>3</sup>, Shunpei Ishikawa<sup>2</sup>, Shin-ichiro Fujiwara<sup>1</sup>, Hideki Watanabe<sup>1</sup>, Kentaro Kurashina<sup>1</sup>, Hisashi Hatanaka<sup>1</sup>, Masashi Bando<sup>2</sup>, Shoji Ohno<sup>2</sup>, Yuichi Ishikawa<sup>6</sup>, Hiroyuki Aburatani<sup>5,7</sup>, Toshiro Niki<sup>3</sup>, Yasunori Sohma<sup>4</sup>, Yukihiko Sugiyama<sup>2</sup> & Hiroyuki Mano<sup>1,7</sup>



EML4-ALK  
Frequency:  
Adenocarcinoma =  
4% (26/662)  
At least 7 fusion  
variants

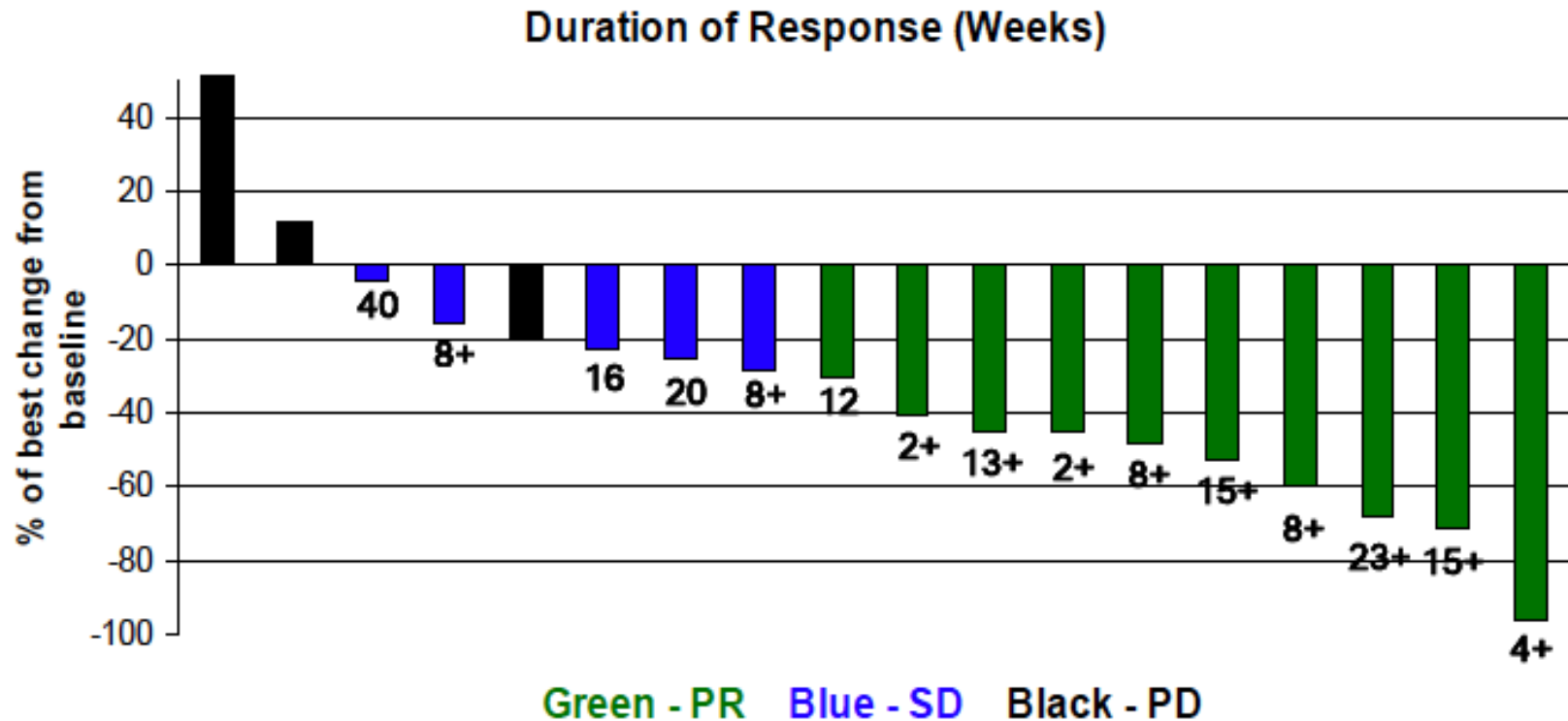
Nature 448; 561  
(2007)

# PF-0241066 a selective oral inhibitor of MET and ALK kinases



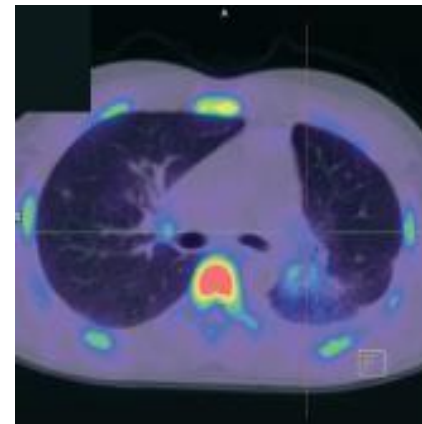
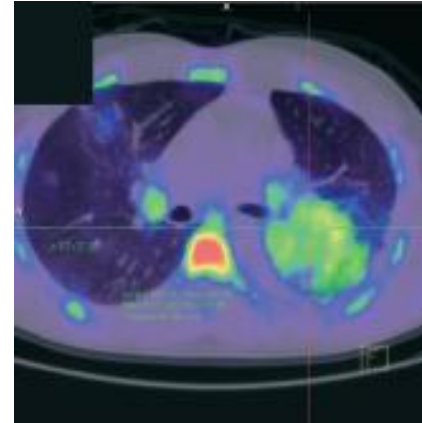
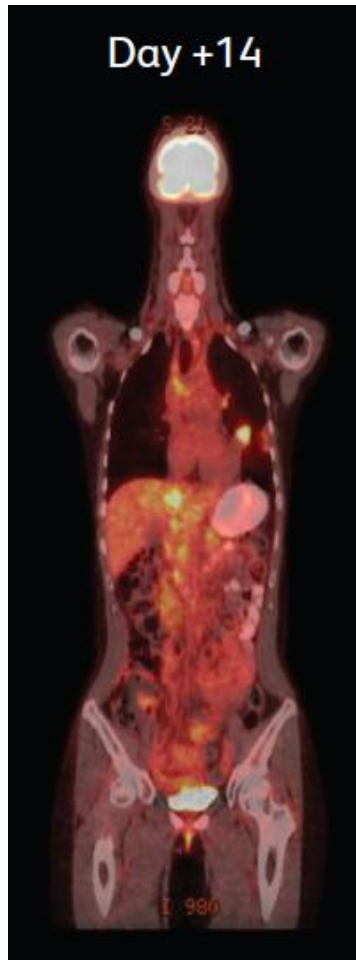
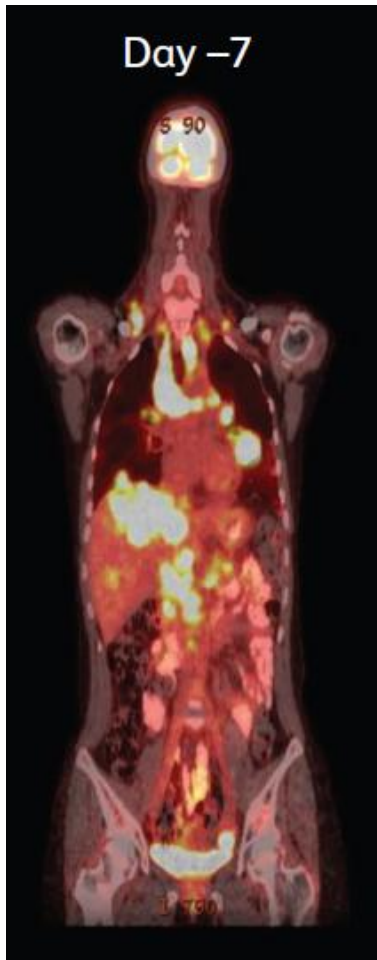
# Tumor Responses to PF-02341066 for NSCLC evaluable patients with ALK fusions

## Tumor Size Change



One patient had clinical progression and discontinued without radiographic confirmation.

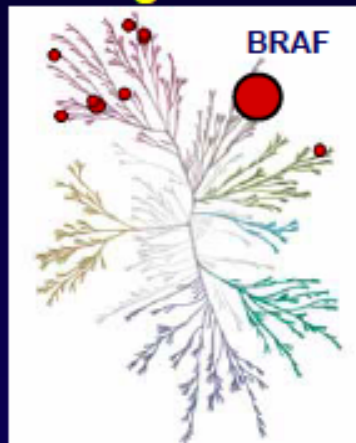
# Response to Crizotinib Occurs Rapidly



# PLX4032: novel, small molecule inhibitor.

## Selectivity for BRAFV600E in vitro and in vivo

### Selective for *BRAF*<sup>V600E</sup> kinase among 70 kinases screened



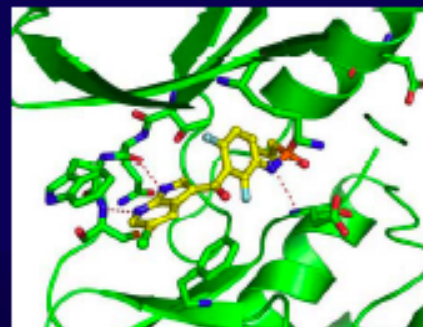
IC<sub>50</sub> (nM)

- 10–100
- 100–1000
- 1000–10000

### Selective in cellular assays

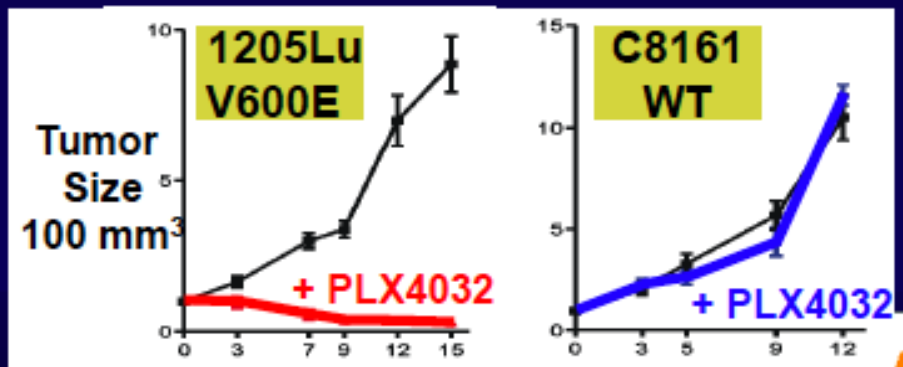
|       | Phospho-ERK | IC <sub>50</sub> (nM) |
|-------|-------------|-----------------------|
| V600E | A375        | 20                    |
|       | COLO829     | 10                    |
|       | COLO205     | 30                    |
| WT    | SW620       | >40,000               |
|       | SKMEL2      | 14,000                |

### Kinase domain binding

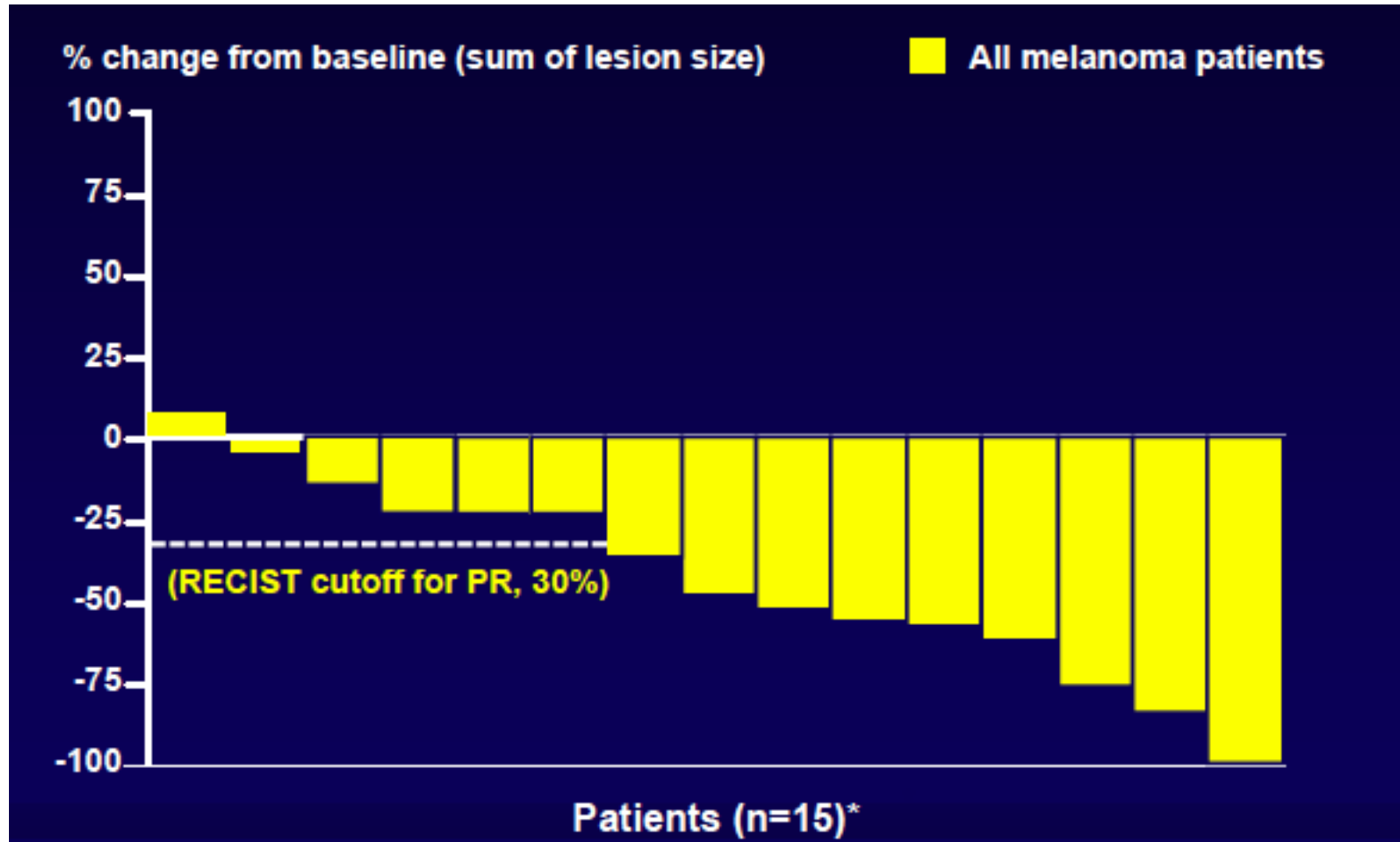


PLX4720 co-structure with kinase domain of BRAFV600E (Tsai J et al. 2008 PNAS)

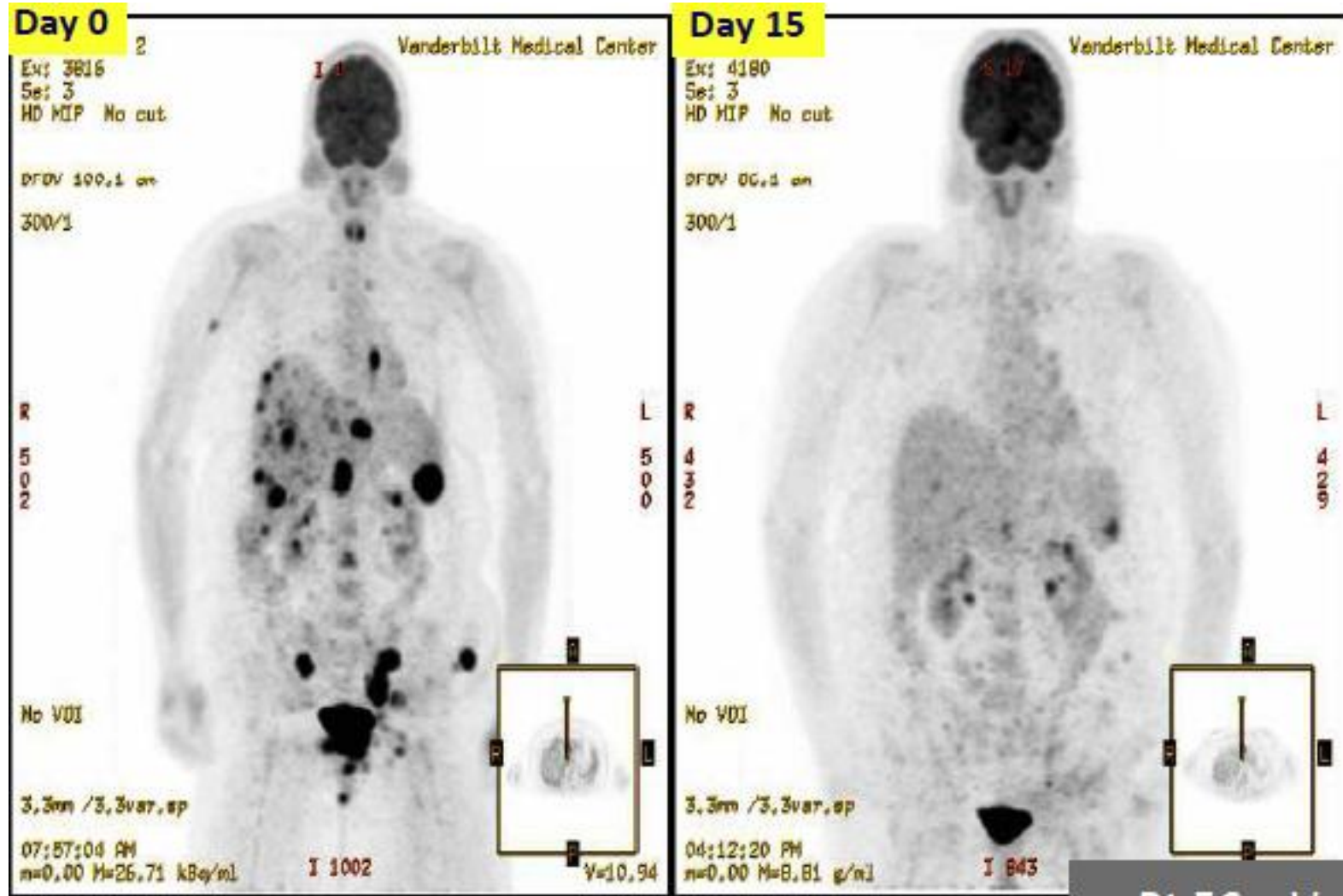
### Selective regression of V600E tumors



# BRAFV600E melanoma patients treated with PLX4032 > 240 mg BID



# BRAFV600E melanoma patient PET scan at baseline and day +15 after PLX4032 treatment at 720 mg BID

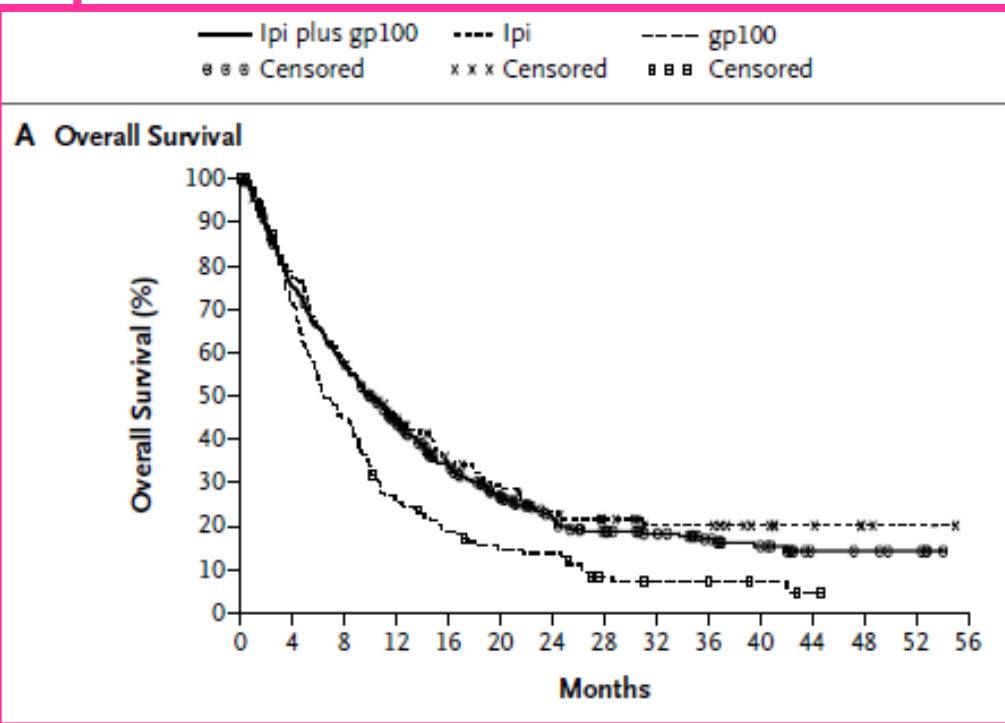


# Melanoma immune therapy

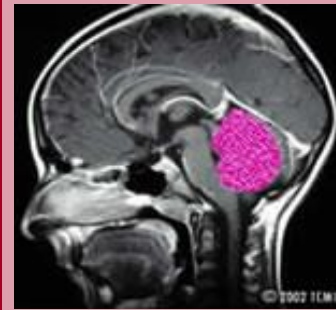
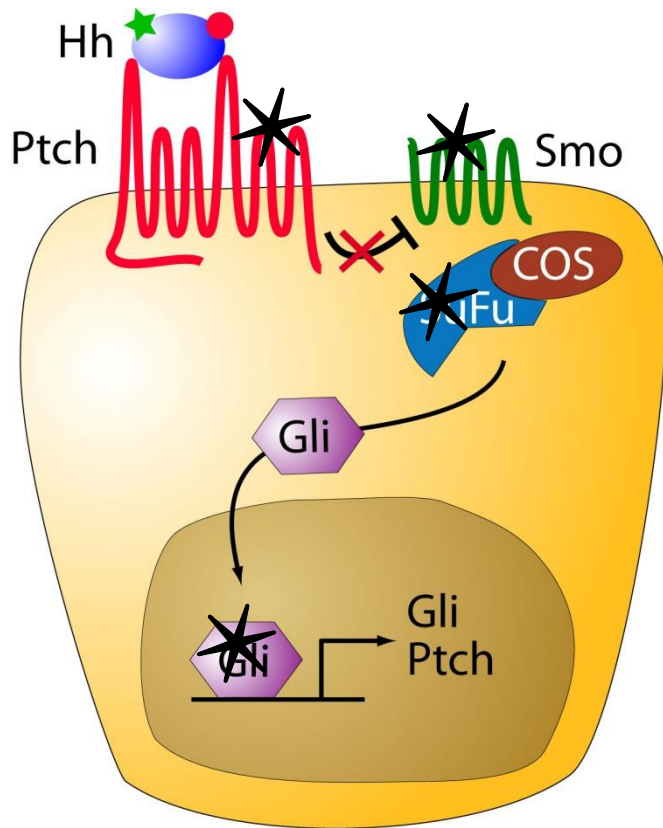
## ORIGINAL ARTICLE

### Improved Survival with Ipilimumab in Patients with Metastatic Melanoma

F. Stephen Hodi, M.D., Steven J. O'Day, M.D., David F. McDermott, M.D., Robert W. Weber, M.D., Jeffrey A. Sosman, M.D., John B. Haanen, M.D., Rene Gonzalez, M.D., Caroline Robert, M.D., Ph.D., Dirk Schadendorf, M.D., Jessica C. Hassel, M.D., Wallace Akerley, M.D.,



# Activation of the Hedgehog Pathway through Mutations in PTCH or Smo Causes Cancer



Brain cancer  
(Medulloblastoma)



Skin cancer  
(Basal Cell Carcinoma)

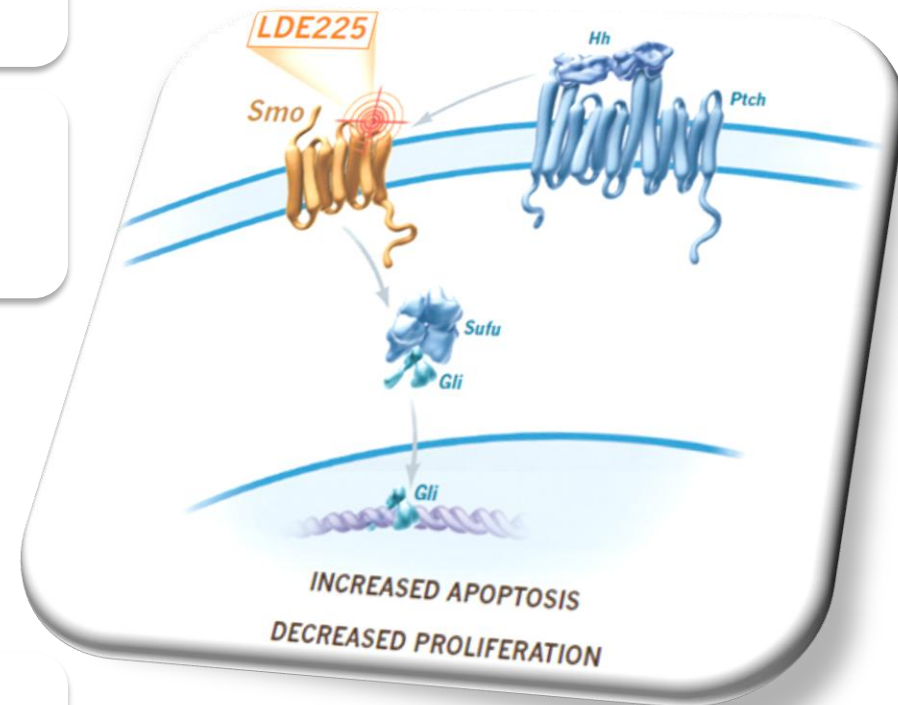
# LDE225: Selective Inhibitor of Smoothed (Smo) From Novel Structural Class

Smo (GPCR-like) positively regulates Hedgehog (HH) signal transduction; leading to cell proliferation and differentiation

Genetic activation of the HH pathway at or upstream of Smo is linked to tumorigenesis of certain cancers

- 20% of sporadic human medulloblastoma
- >70% of basal cell carcinomas
- Upregulation of HH pathway without known mutations is also linked to additional tumor types (pancreatic and lung, and well as some hematological malignancies)

Potently inhibits HH- and Smo- dependent proliferation *in vivo* in preclinical studies



1. Pasca di Magliano M, Hebros M. *Nature*. 2003;**3**:903–911.
2. McMahon AP, Ingham PW, Tabin CJ. *Curr Top Dev Biol*. 2003;**53**:1–114.
3. Reifemberger J, Wolter M, Knobbe B, et al. *Br J Dermatol*. 2005;**152**:43–51.

# BCC in Gorlin Syndrome

Response to topical LDE225

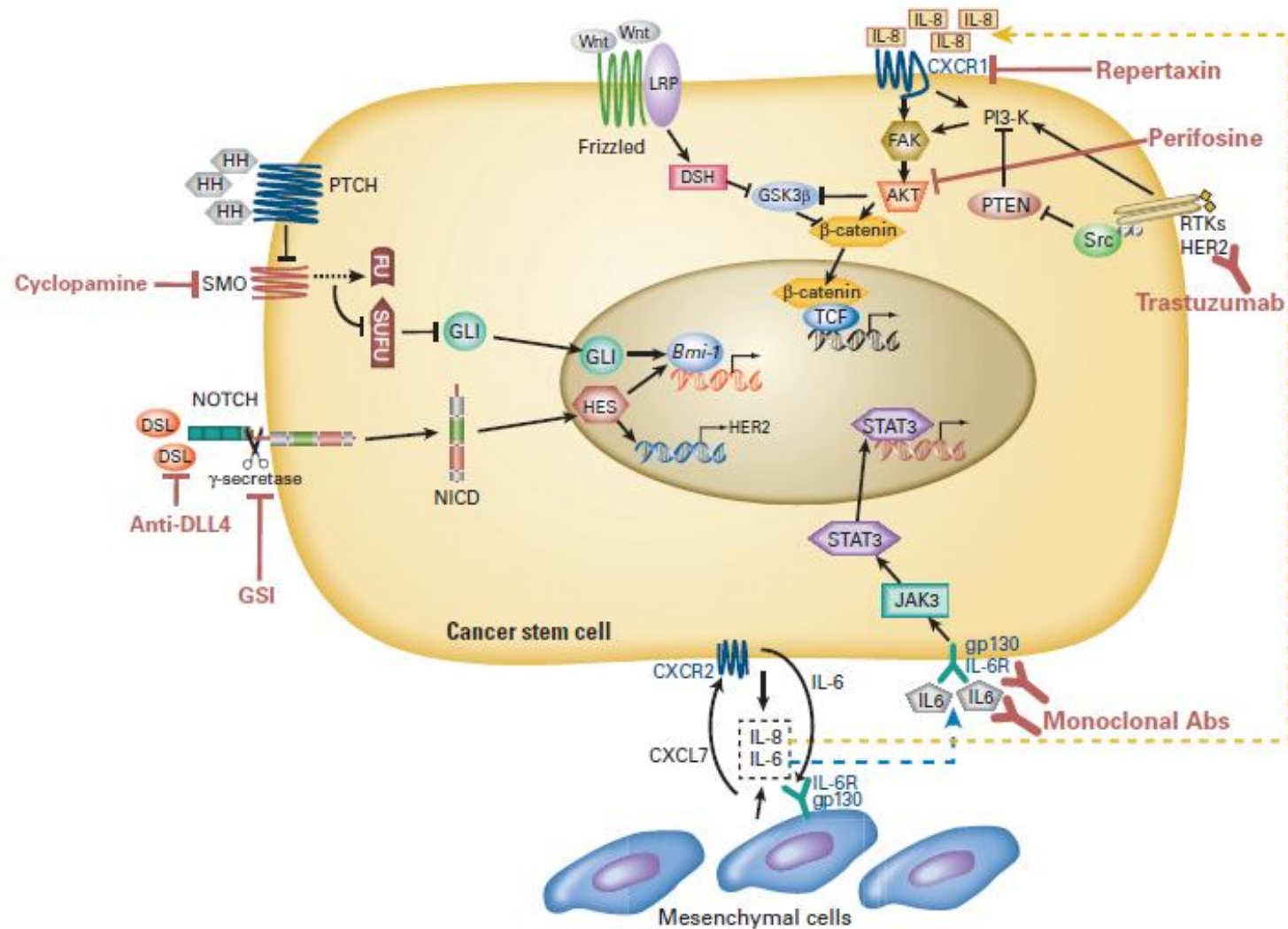


- **Baseline (11Aug2009)**

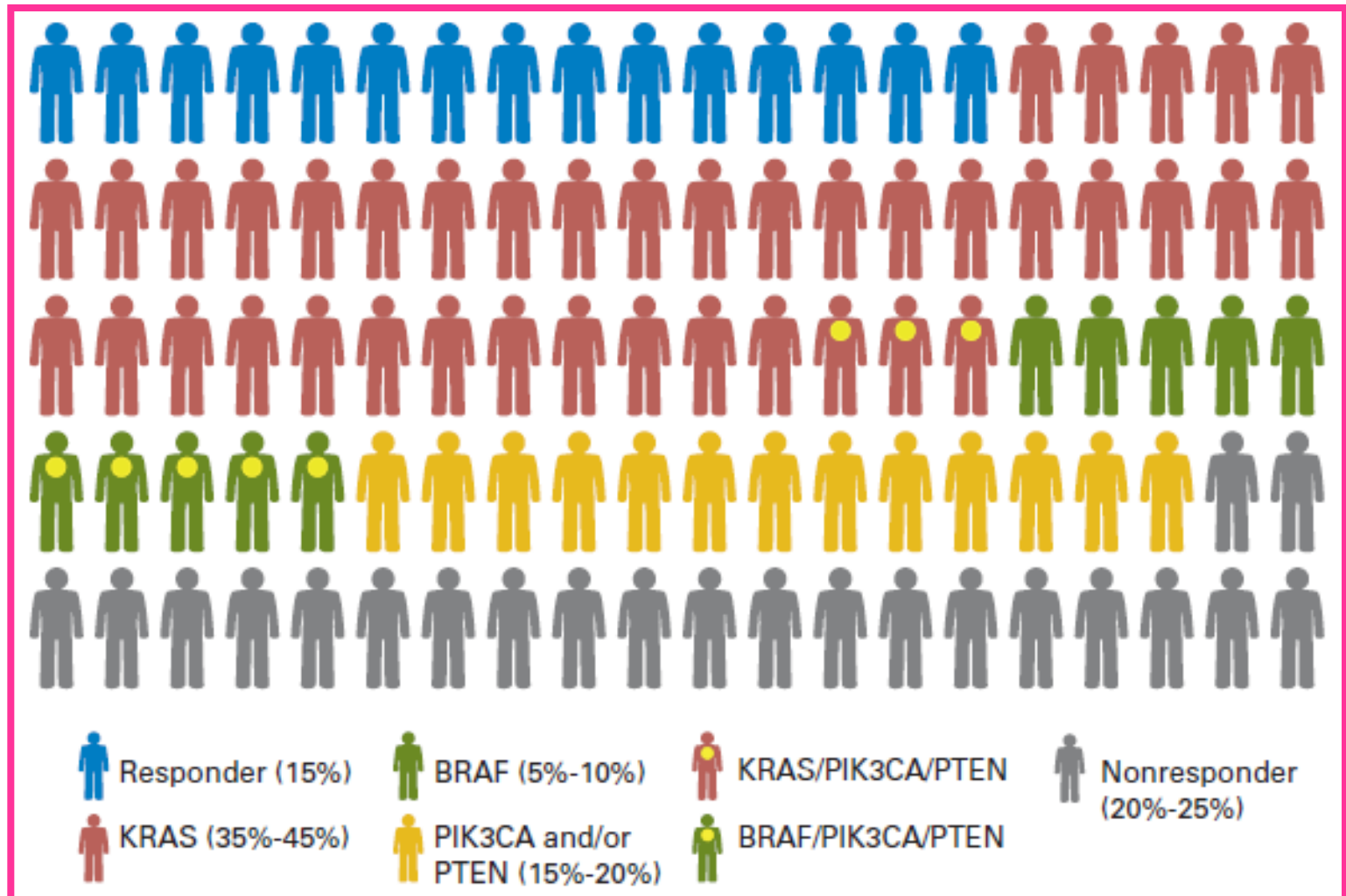


- **End of Tx (9Sep2009)**

# Stem-Cell targets



# Personalized treatment



# New drugs development in 2011:

## A break with the past

- Patient: Tumor, CTC, bone marrow tumor cells, SNPs,...
- Lab: basic and translational research
- Industry: development of drugs with selectivity and good safety
- Early « individualization » of new drug development based on the target, drug and patient characteristics
- Aim: Physicians select prescription based upon
  - Individual genomic/proteomic testing
  - Drug that is active in that patient
  - Drug that is safe in that patient

# A multidisciplinary approach and molecular pathology are changing cancer patients management

- Right patient
- Right tumor
- Right drug
- Right time



- Increased efficacy
- Improved safety
- Decreased Cost

An underwater photograph of a coral reef. The scene is dominated by a large, flat, reddish-brown coral plate in the center. Above it, there is a dense cluster of thin, branching corals. To the left, a green, feathery coral is visible. In the foreground, several thick, white, cylindrical coral columns rise from the bottom. The water is clear, and the lighting is bright, highlighting the various textures and colors of the marine life.

*¡Muchas  
gracias!*